



## Business Analytics Solutions suggested price list

valid from August 5, 2024.

### General Descriptions

- All price and price-related conditions in this price list (including but not limited to license prices, training prices and training durations) are advisory only and are non-binding.
- All prices are in Turkish Lira (TL) and do not include VAT.
- Renewal fees will be calculated based on the current list prices during the renewal periods. Logo Software reserves the right to update prices.
  - **Flexible Payment Plan**
- Flexible payment plan is a subscription model that offers different payment plans to customers.
- Customers will be able to continue using the product by paying the initial subscription fee in their first years and renewal fees according to the plan they choose in the following years. Any subsequent user increases, modules, e-solutions, and related functional solutions also require them to pay the first year's subscription fee and subscription renewal fees in the following years.
- The subscription validity period is 1 year. The renewal date starts from the date when the previous license usage period ended.
- They will continue to subscribe to products at advantageous prices by benefiting from the loyalty discount, renewing their renewals on the renewal date or within 30 days following the renewal date, and regular renewing users; if no renewal is made after the 30-day period, the loyalty discount will end.
- If renewal is not made within 90 days following the renewal date, the product usage license will expire. If the customer wants to use the product again after the 90th day, they will need to start a new subscription.
  - **Training**
- Training sessions regarding the use of products are organized by certified business partners. Requests for diagnostics, reporting and customization are evaluated separately.
- It is strongly recommended that you only participate in training sessions provided by Logo business partners and certified training specialists listed on the Logo corporate website ([www.logo.com.tr/en](http://www.logo.com.tr/en)).

Product description	FLEXIBLE PAYMENT PLAN					
	Plan 1		Plan 2		Plan 3	
	First year subscription	Subscription renewal	First year subscription	Subscription renewal	First year subscription	Subscription renewal
<b>– Logo Mind Insight<sup>(11)(12)(13)(14)(15)(16)(17)(29)(32)</sup></b>						
<b>– Main package</b>						
Logo Mind Insight (1 user)	234.200	30.500	117.100	48.300	58.600	58.400
<b>– User increases<sup>(18)(19)</sup></b>						
Logo Mind Insight User Increase +1	88.300	11.500	44.200	18.300	22.100	22.100
<b>– Options<sup>(19)(20)</sup></b>						
Logo Mind Insight - E-Mail Delivery (5 e-mail addresses)	107.000	14.000	53.500	22.100	26.800	26.700
Logo Mind Insight - E-Mail Delivery (10 e-mail addresses)	170.600	22.200	85.300	35.200	42.700	42.600
Logo Mind Insight - E-Mail Delivery (25 e-mail addresses)	358.500	46.700	179.300	74.000	89.700	89.400
Logo Mind Insight - E-Mail Delivery (50 mail addresses)	572.200	74.400	286.500	118.100	143.100	142.700
<b>– Logo Mind Budget<sup>(21)(22)(23)(24)(25)(26)(27)(28)(29)(30)(31)(32)</sup></b>						
<b>– Main package</b>						
Logo Mind Budget (1 user)	374.100	48.700	187.100	77.200	93.600	93.300
<b>– User increases<sup>(27)(28)</sup></b>						
Logo Mind Budget User Increase +1	53.400	6.950	26.700	11.100	13.400	13.400
<b>– Training<sup>(33)(34)</sup></b>						
Logo Mind Insight Training Service	31.600	insan/gün				
Logo Mind Budget Training Service	31.600	insan/gün				

### – Descriptions

#### – Logo Mind Insight

- Logo Mind Insight; Logo product families databases; It includes databases developed by Logo business and solution partners for solutions in the Logo product family and working with the user, and a Microsoft Excel connection.
- It is recommended to install Logo Mind Insight on a standalone server.
- Logo Mind Insight can be used with Microsoft® SQL Server® 2016 R2/2016 Express Edition and higher database. It needs at least 16 GB of RAM and 10 GB of disk space. Please consult authorized Logo Business Partners for Microsoft® SQL Server® 2016 needs.
- Logo Mind Insight; It can be integrated with MS SQL, Oracle and my SQL databases and can be used with all Logo solutions. Users can prepare analysis using data connections and their own tables/views. In addition, ready-made dashboard and report packages are offered in Logo Mind Insight. For details about the databases with integration and the ready-made dashboard/report package; [Logo Docs - Database Integration and Ready Report Details](#).
- Logo Mind Insight requires min.16 GB memory and min. 5 GB of disk space is required to install the system. Depending on the data capacity of the Logo solution used for reporting and analysis and the number of users who will use the application, the disk space and memory requirement may increase.
- Logo Mind Insight uses in-memory, analysis and association technology features. It can be used with smartphones, tablets and computers.
- For detailed information about domestic language support for Logo Mind Insight; [2024 Supported Language Packs.pdf](#)
- The term "user" is "named user".

#### – Logo Mind Insight - Options

- In order to benefit from the Logo Mind Insight mailing feature;
  - \*Purchasing the Logo Mind Insight mailing module,
  - \*A user license must be allocated excluding the Logo Mind Insight system administrator role, allocating only for the mailing feature or if there are no an additional user license available for this operation Logo Mind Insight user increase +1 must be purchased.
- The Logo Mind Insight mailing feature is compatible with the application running only in https mode.

### – Logo Mind Budget

21. For Logo j-Platform users, the Logo Mind Budget price is determined within the project.
22. Logo Mind Budget can be used with Microsoft® SQL Server® 2016 R2/2016 Express Edition and higher database. It needs at least 16 GB of RAM and 10 GB of disk space. Please consult authorized Logo Business Partners for Microsoft® SQL Server® 2016 needs.
23. The Logo Mind Budget main package includes the 1-user Logo Mind Insight main package.
24. Users who also own LMI as part of the package with LMB can continue using it by paying only the subscription renewal fee for LMB in the next renewal period.
25. Logo Mind Budget; It includes budget/sub-budget data editor, advanced formula generator, budget dimensions, quantity budget, amount budget, budget revisions, payment plans, previous year data connections, financial reports, excel export, ERP data integration modules. Business analytics solutions included in the Logo Mind Budget main package include dashboards, corporate user report designer, report management, report outputs, interactive reports, audit log, mobile access, data integration, and advanced data analysis modules.
26. For detailed information about domestic language support for Logo Mind Budget; [2024 Supported Language Packs.pdf](#)
27. The number of users of Logo Mind Budget and Logo Mind Insight are independent of each other. Separate user increases must be purchased for products. For example; While the Logo Mind Budget main package can be used with 5 users, Logo Mind Insight can be used with 1 user.
28. User increases for Logo Mind Budget are simultaneous; For Logo Mind Insight, it is "named user".

### –Product transitions

29. Users who want to transition from the one-time model of Logo Mind Insight and/or Logo Mind Budget to the flexible payment plan with the same products can do so based on their current LEM statuses, adhering to the transition calculation rules specified for the flexible payment plan.
30. If a one-time Logo Mind Insight user wishes to purchase Logo Mind Budget under the flexible payment plan, their existing Logo Mind Insight product will also transition to the flexible payment plan.
31. Users who are owners of Logo Mind Insight under either the one-time or flexible payment plan, if they wish to purchase Logo Mind Budget in subsequent periods, can start using it by paying the price difference between the first-year subscription fee of Logo Mind Budget in the preferred plan and the first-year subscription fee of Logo Mind Insight.  
**For example**, if a current user of Logo Mind Insight (Plan1) wishes to additionally purchase Logo Mind Budget, they can start using it by paying the price difference between the first-year subscription fee of Logo Mind Budget (Plan1) and Logo Mind Insight (Plan1).  
\*\*\* A one-time user of Logo Mind Insight, if not currently an active LEM holder during the transition, must also pay an activation fee equal to 10% of the first-year subscription fee of Logo Mind Budget, in addition to the calculation mentioned above.
32. Users who want to transition from discontinued Logo Mind Informer, Logo Mind Informer Advanced, and BI Pro products to Logo Mind Insight, as well as from Budget Performa Bütçe to Logo Mind Budget, are required to pay the subscription renewal fee of their selected plan and an activation fee equal to 10% of the first year's subscription fee.

### – Training

33. The base training time for Logo Mind Insight is 24 hours. This period is advisory and may vary depending on the package content.
34. The base training time for Logo Mind Budget is 32 hours. This period is advisory and may vary depending on the package content.