



## Customer relationship management solutions suggested price list

Valid from January 7, 2026.

### General descriptions

- All price and price-related conditions in this price list are advisory only and are non-binding by Logo.
- All prices are in Turkish Lira (TL) and do not include VAT.
- Prices may differ depending on valid Logo Enterprise Membership (LEM) contracts in progress, except for the main package and transition package prices.

#### -LEM (Logo Enterprise Membership)

- LEM is a subscription system which provides customers the latest version of the product with new features, performance and security enhancements, also enables customers special prices for user, employee, firm increases and modules when desired to be purchased.
- A 1-year LEM is free for new package purchases. When switching to other products;
  - When switching to other products in the same segment, with or without a fee, the LEM validity for the previous product will be transferred to the new product (with the same start and end dates).
- The LEM is valid for one year. The renewal period will start as of the end date of previous LEM.
- Users who renew their LEM subscription before or within 30 days after the end date and in a regular manner may benefit from the loyalty discount and get LEM with advantageous prices.
- In case the LEM has expired, the installation of additional products purchased with the "price applied for a valid LEM" cannot be performed.
- For LEM subscriptions that are not renewed within 30 days following the end date, a Retrospective LEM should be purchased. The price of the Retrospective LEM is 10% more than the price of the Standard LEM.
- The price of LEM is calculated as per the latest configuration in the product (main package, module, user/employee/firm increase). User/employee/firm increases are included in the price calculation of LEM as of the date of purchase. The price of LEM is calculated considering the end date of the LEM subscription for options (modules). For every module purchased at least one year prior, the duration from the month in which the 1-year period expired until the end date of the Standard LEM subscription is checked and the remaining months are included in the LEM price calculation.
- Service, installation and upload prices of Logo Business Partners are not included in the LEM prices.
- The LEM price is calculated by taking 13% of the current license prices of the main package, user increase and options owned by the user.

#### -Training

- Training sessions regarding the use of products are organized by certified business partners. Requests for diagnostics, reporting and customization are evaluated separately.
- It is strongly recommended that you only participate in training sessions provided by Logo business partners and certified training specialists listed on the Logo corporate website ([www.logo.com.tr](http://www.logo.com.tr)).

Product Description	Valid for users with LEM	Valid for users without LEM
	Price	Price
<b>- Logo CRM Basic</b>		
<b>- Main Package</b>		
Logo CRM Basic (1 User)	144.100	
<b>- User Increases</b>		
Logo CRM Basic User Increase +2	73.600	81.000
Logo CRM Basic User Increase +5	152.200	167.500
<b>- Logo CRM Standard</b>		
<b>- Main Package</b>		
Logo CRM Standard (1 User)	356.400	
<b>- User Increases</b>		
Logo CRM Standard User Increase +2	109.800	120.800
Logo CRM Standard User Increase +5	222.400	244.700
Logo CRM Standard User Increase +10	397.100	436.900
Product Description	Valid for users with LEM	Valid for users without LEM
	Price	Price
<b>- Logo CRM Enterprise</b>		
<b>- Main Package</b>		
Logo CRM Enterprise (1 User)	487.500	
<b>- User Increases</b>		
Logo CRM Enterprise User Increase +2	137.600	151.400
Logo CRM Enterprise User Increase +5	286.100	314.800
Logo CRM Enterprise User Increase +10	507.200	558.000
Logo CRM Enterprise User Increase +20	909.500	1.000.500
Logo CRM Enterprise User Increase +50	2.141.400	2.355.600

## **-Descriptions**

1. Turkish and English languages are standard in Logo CRM. For detailed information about domestic language support; **Supported\_Language\_Packs\_2026.pdf**
2. It is recommended to use Logo CRM Basic, Logo CRM Standard and Logo CRM Enterprise products with Microsoft® SQL Server® 2016 and higher database. For Microsoft® SQL Server® needs, please consult authorized Logo business partners. Minimum system requirements may vary depending on the number of users.
3. Logo CRM Basic, Logo CRM Standard and Logo CRM Enterprise products can also be used independently of Logo ERP solutions.
4. User increases are packages that increase the number of users when added to the main package. Example: When the "+2 users" increase is added to the Logo CRM Standard main package, a total of 3 users are obtained. (The term "User" is used to mean "Named User".)

## **-Logo CRM Basic**

5. Logo CRM Basic; With Netsis 3 Standard, Netsis Wings, Netsis Wings Entegre, Netsis Wings Enterprise, GO Wings, Start 3, Tiger 3 and Tiger Wings, Tiger 3 Enterprise, Tiger Wings Enterprise, Logo Flow and Logo Mind Insight solutions works in an integrated manner.
6. Logo CRM Basic can be used by up to 6 users.
7. Logo CRM Basic includes shares, notes, campaigns, notifications, action lists, proposals, activity management, ERP Integration, calendar/maps, mobile/outlook and reporting features.

## **-Logo CRM Standard**

8. Logo CRM Standard; With Netsis 3 Standard, Netsis Wings, Netsis Wings Entegre, Netsis Wings Enterprise, GO Wings, Start 3, Tiger 3 and Tiger Wings, Tiger 3 Enterprise, Tiger Wings Enterprise, Logo Flow and Logo Mind Insight solutions works in an integrated manner.
9. Logo CRM Standard can be used up to 16 users.
10. Logo CRM Standard; It includes all functions of Logo CRM Basic package, opportunity, task, document, analysis, reporting, KPI, model editor, tickets, feedback system, IP PBX.
11. In addition to functions such as input set customization, rule definitions and adding custom fields in the main package, Logo CRM Standard offers adding additional features to the report/template design, import/export of customized templates and dashboard widgets.

## **-Logo CRM Enterprise**

12. Logo CRM Enterprise; Netsis 3 Standard, Netsis Wings, Netsis Wings Integrated, Netsis Wings Enterprise, GO Wings, Start 3, Tiger 3 and Tiger Wings, Tiger 3 Enterprise, Tiger Wings Enterprise, Logo j-Platform, Logo Flow and It works in integration with Logo Mind Insight solutions.
13. There is no user increase limit in the Logo CRM Enterprise main package.
14. Logo CRM Enterprise includes all functions of Logo CRM Standard, application development infrastructure and REST service features.
15. In addition to functions such as input set customization, rule definitions and adding custom fields in the main package, Logo CRM Enterprise offers additional features to the report/template design, import/export of customized templates, dashboard widgets and C# support.

## **-Product transitions**

16. When switching from Logo CRM Basic to Logo CRM Standard, from Logo CRM Basic to Logo CRM Enterprise, from Logo CRM Standard to Logo CRM Enterprise, price difference is applied between products.



**Customer relationship management solutions suggested price list - (annual)**  
**Valid from January 7, 2026.**

Product Description	Annual price
<b>-Logo CRM Basic</b>	
Logo CRM Basic (Per User)	14.200
<b>-Logo CRM Standard</b>	
Logo CRM Standard (Per User)	25.000
<b>-Logo CRM Enterprise</b>	
Logo CRM Enterprise (Per User)	28.400

**-Descriptions**

- 1 All price and price-related conditions in this price list (including but not limited to license prices, training prices, and training durations) are advisory only and are non-binding.
2. All prices are in Turkish Lira (TL) and do not include VAT.
3. Logo CRM Basic subscription is limited to a maximum of 6 users.
4. Logo CRM Standard subscription is limited to a maximum of 16 users.
5. Users who want to switch from Logo CRM Basic to Logo CRM Standard and Logo CRM Enterprise, from Logo CRM Standard to Logo CRM Enterprise must pay a license fee.
6. It is not possible to downgrade between packages. For example; A customer who has rented the Logo CRM Enterprise package on an annual basis cannot order from the Logo CRM Standard or Logo CRM Basic packages for the next year.