



Logo Diva RETAIL suggested price list

Valid from July 6, 2024

General descriptions

- All price and price-related conditions in this price list (including but not limited to license prices, training prices and training durations) are advisory only and are non-binding.
 - All prices are in Turkish Lira (TL) and do not include VAT.
 - Prices may differ depending on valid Logo Enterprise Membership (LEM) contracts in progress, except for the main package and transition package prices.
- LEM (Logo Enterprise Membership)
- LEM is a subscription system which provides customers the latest version of the product with new features and performance improvements, also enables customers special prices for user, employee, firm increases and modules when desired to be purchased.
 - A 1-year LEM is free for new package purchases. When switching to other products;
 - When switching to other products in the same segment, with or without a fee, the LEM validity for the previous product will be transferred to the new product (with the same start and end dates).
 - When upgrading to upper segments with a fee, 1-year free LEM is assigned to the new product starting from the switch date.
 - The LEM is valid for one year. The renewal period will start as of the end date of previous LEM.
 - Users who renew their LEM subscription before or within 30 days after the end date and in a regular manner may benefit from the loyalty discount and get LEM with advantageous prices.
 - In case the LEM has expired, the installation of additional products purchased with the "price applied for a valid LEM" cannot be performed.
 - For LEM subscriptions that are not renewed within 30 days following the end date, a Retrospective LEM should be purchased. The price of the Retrospective LEM is 10% more than the price of the Standard LEM.
 - The price of LEM is calculated as per the latest configuration in the product (main package, module, user/employee/firm increase). User/employee/firm increases are included in the price calculation of LEM as of the date of purchase. The price of LEM is calculated considering the end date of the LEM subscription for options (modules). For every module purchased at least one year prior, the duration from the month in which the 1-year period expired until the end date of the Standard LEM subscription is checked and the remaining months are included in the LEM price calculation.
 - Service, installation and upload prices of Logo Business Partners are not included in the LEM prices.
- Training
- Training sessions regarding the use of products are organized by certified business partners. Requests for diagnostics, reporting and customization are evaluated separately.
 - It is strongly recommended that you only participate in training sessions provided by Logo business partners and certified training specialists listed on the Logo corporate website (www.logo.com.tr).

Product Description	Valid for users with LEM	Valid for users without LEM
	Price	Price
Logo Diva RETAIL On Premise		
Main Package (including 1 case)		
Logo Diva RETAIL Merchandising Solution	59.000	-
Case Increase		
Logo Diva RETAIL Case Increase +1	59.000	-
Logo Diva RETAIL Mobile Case Increase +1	30.200	-
Optional Modules (case)		
Logo Diva RETAIL Connect	14.800	-
Logo Diva RETAIL Campaign Platform	19.200	-
Logo Diva RETAIL e-Legislation Package ⁽⁹⁾	13.900	-
Logo Diva RETAIL e-Invoice Integration	2.580	-
Logo Diva RETAIL e-Archive Invoice Integration	4.600	-
Logo Diva RETAIL e-Dispatch Integration	3.600	-
Logo Diva RETAIL New Generation Payment Recording Device Integration	11.200	-
Logo Diva RETAIL SaaS		
Activation (one time)		
Logo Diva RETAIL Activation	41.000	-
Master Package (case/month)		
Logo Diva RETAIL Merchandising System	5.330	-
Logo Diva RETAIL Mobile Case	2.980	-
Logo Diva RETAIL Self Checkout Case	2.680	-
Optional Modules (case/month)		
Logo Diva RETAIL Connect	1.285	-
Logo Diva RETAIL e-Legislation Package ⁽¹¹⁾⁽¹⁾	960	-
Logo Diva RETAIL e-Invoice Integration	230	-
Logo Diva RETAIL e-Archive Invoice Integration	413	-
Logo Diva RETAIL e-Dispatch Integration	315	-
Logo Diva RETAIL New Generation Payment Recording Device Integration	600	-
– Education⁽¹⁵⁾⁽¹⁶⁾		
Logo Diva RETAIL Distant Training Service	3.230	person/hour
Logo Diva RETAIL on-site Training Service	It will be priced on a project basis.	
e-Solutions Training Service	It will be priced on a project basis.	
Additional Products and Services⁽¹⁷⁾⁽¹⁸⁾⁽¹⁹⁾		
Logo Diva RETAIL Interface Customization	9.050	person/hour
Logo Diva RETAIL e-Document Design Customization	9.050	person/hour
Logo Diva RETAIL Logo ERP Integration Consultancy	29.500	person/day

– Descriptions

– Logo Diva RETAIL On Premise

1. Logo Diva RETAIL On Premise is priced per case.
2. Logo Diva RETAIL On Premise main package has a single case. In cases where more "case" is needed, a "case increase" is required.
3. Logo Diva RETAIL On Premise e-Legislation package; It includes e-Invoice Integration, e-Archive Invoice Integration, e-Dispatch Integration and New Generation Payment Recording Device Integration. Users who wish can benefit from the price advantage by having this package.
4. It is possible to switch from the On Premise model to the SaaS model. For detailed information, please contact the sales teams.
5. Case increase and purchase of additional coverage are only available for customers with valid LEM agreements.
6. For detailed information about domestic language support; 2024_Supported_Language_Packets.pdf
7. Logo Diva Retail; works integrated with Enterprise Resource Planning (ERP), Business Analytics and Logo e-Solutions.

– LEM

8. The LEM price is calculated by taking 14% of the current license prices of the main package, user increase and options owned by the user.
9. There is no additional LEM fee required for the following years for the Logo Diva RETAIL SaaS model. Users can have up-to-date versions of newly released versions within the scope of the SaaS model.

– Logo Diva RETAIL SaaS

10. Logo Diva RETAIL SaaS is priced per case per month.
11. Logo Diva RETAIL SaaS main package is single case. In cases where more "case" is needed, a "case increase" is required.
12. Logo Diva RETAIL SaaS e-Legislation Package; It includes e-Invoice Integration, e-Archive Invoice integration, e-Dispatch Integration and New Generation Payment Recording Device Integration. Users who wish can benefit from the price advantage by having this package.
13. It is possible to switch from the On Premise model to the SaaS model. For detailed information, you can contact the sales teams.
14. The activation fee is a one-time fee that includes the support to be provided by Logo for activating the system at the first sale of the product in the SaaS model.

– Optional Modules

15. e-Legislation Package, e-Invoice Integration, e-Archive Invoice Integration, e-Dispatch Integration and New Generation Payment Recording Device Integration modules are purchased separately for each case.

– Training

16. The recommended training period for the distant training service, which includes all modules and standard features of Logo Diva RETAIL, is 16 hours. The content and duration of the training vary according to needs.
17. e-Solutions Training Service; Connect should be evaluated separately for e-Legislation, e-Invoice Integration, e-Dispatch Integration and e-Archive Invoice Integration Solutions. Prices and durations of e-Solutions Training Services are determined according to the product group to which they are affiliated.

– Additional products and services

18. The recommended training time for Logo Diva RETAIL Interface Customization Service is 1 hour.
19. The recommended training period for Logo Diva RETAIL e-Document Design Customization Service is 1 hour.
20. The recommended consultancy period of ERP integration for Logo Diva RETAIL is 2 days.