

# Transfer all your workflows to the electronic environment, speed up your operations!



**LOGO FLOW**

# Manage your business safely with digital workflows

Take the benefits of the digital world to simplify the monitoring and controlling of all work processes in your business. Use Logo Flow to realize your workflows in the electronic environment and in line with certain standards; increase your efficiency and save on labor and costs.

**LOGO FLOW**

# Transfer all your works to the electronic environment, securely manage your business!

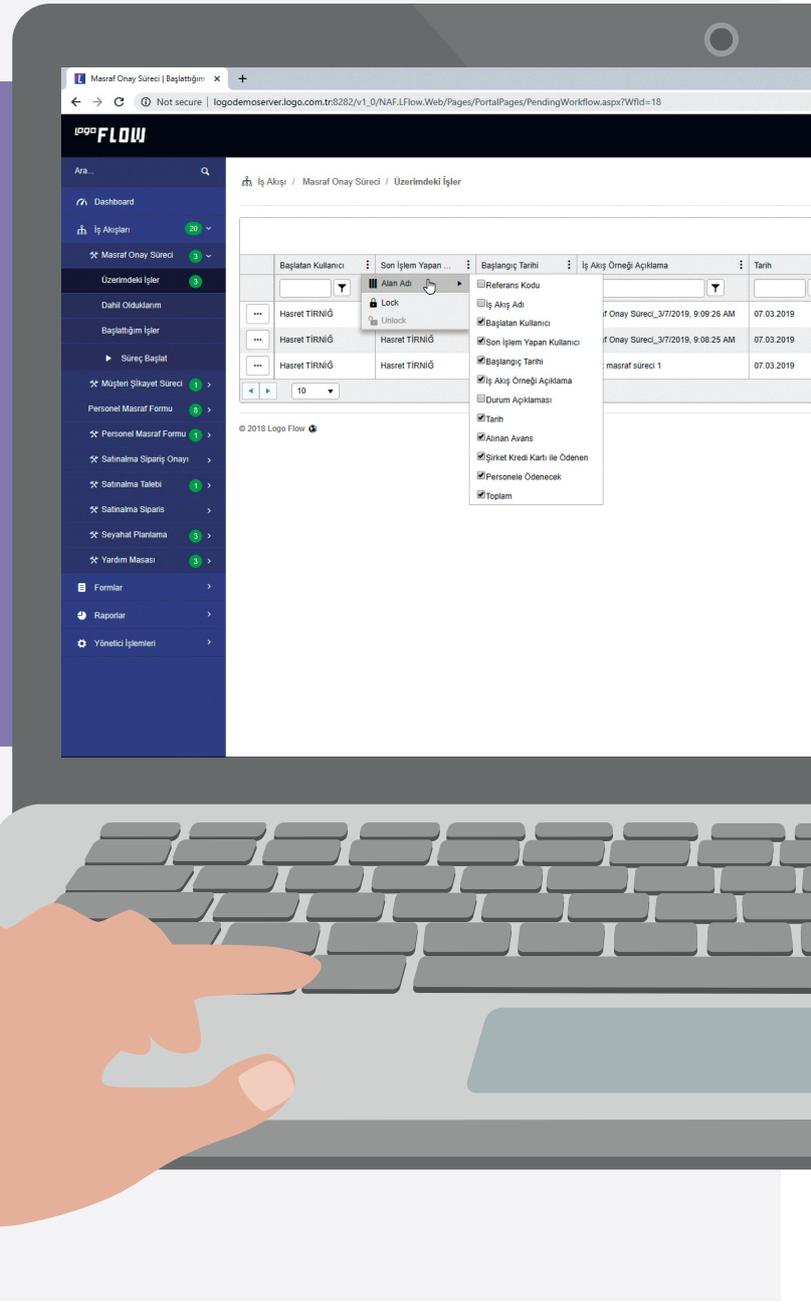
Businesses of every scale perform different work processes in every department. The ability to sustain these processes independently from persons, accurately, efficiently and in a controlled manner is what contributes to work efficiency the most.

Logo Flow, which completely digitalizes the creation, monitoring and finalizing of business processes, enables more efficient and smooth workflows, while increasing business-wide standardization and reducing the costs and losses.

Coming in a user-friendly design, Logo Flow simplifies it for you so you can quickly, orderly, easily and efficiently manage your work.

**You are always one step ahead of competition** with Logo Flow with efficient end-to-end control and management over your business processes!

Combining Logo's experience in digital technologies and expertise in business processes, the Logo Flow workflow management solution digitalizes every procedure that was previously managed with paper records. In businesses using Logo Flow, every process that requires end-to-end follow-up progresses smoothly and in line with established standards. This brings efficiency in business follow-up and savings on time and labor.



# What are the benefits of Logo Flow for your business?

| Faster and more efficient work processes

| Standardized business procedures and process management

| Time and cost savings

| Instant access to flow data

| Quality and fast information sharing

| Highly trackable working environment

| Reducing risks with correct measurements

| Fast responses to identified bottlenecks

| Stronger and more efficient teamwork

| More efficient time and plan management

| Workflow management free of time and place with mobile-friendly interface

# Efficient workflow management in all processes

One of the most important components of increasing efficiency and thus profitability, is to improve business processes. By restructuring the workflow and achieving standardization throughout the company, Logo Flow speeds up business processes and improves the quality of management. With the simplification and systematization of a workflow, the duties and responsibilities of all employees are clarified, and all tasks are completed faster. This, in turn, means time and cost savings.

Accessible within the mobile environment, Logo Flow simplifies designing, operating, managing and tracking of workflows which enable the transformation of inputs into beneficial outputs by systematizing your business procedures.

*Digitalize your work processes and gain speed and efficiency!*



## Automated process initialization

Processes carried out in Logo solutions and other applications are monitored in the background in order to automatically initialize workflows within Logo Flow.

Initiated flows can be assigned as tasks to specific persons, teams or departments. Assigned tasks can also be viewed in the system and searches can be performed in existing tasks.



## Authorization and delegation

Independent organizational group and hierarchy definitions, delegation of authorities and proxy assignments required for the workflow management can easily be performed via Logo Flow. This allows for human resources to be managed in the most effective way in the current workflow, with improved efficiency especially in key performance indicators (KPI).



## Timeout control and instant notification

Logo Flow's detailed management screen and timeout control functionality enable the efficiency of the workflow management and the status of the assigned tasks to be tracked in real time. In addition, thanks to the e-mail notification feature, it is possible to instantly become aware of changes in tasks or planning.



## Security-oriented design

Eliminating the risk of document loss during processes that are managed on paper, such as work orders, approvals and requests, Logo Flow also provides security in the electronic environment. This ensures a secure management environment without interrupting workflow.

*Prevent document losses with digital workflows!*

# Logo Flow features

| Form flow approval and tracking system

| Scheduled task management

| Web-based usage

| Integrated workflow management with Logo solutions and other applications

| Customized activity and function

| Drag & drop type of workflow and form design

| Customizable dashboard

| Authorization and delegation

| Automated process initialization

| Timeout control

| Instant notification support

| Custom flow reports



## Effective management of changes

While designing workflows, an operation performed within a flow or a registry into the database can affect another flow. Logo Flow allows for interventions in processes by way of supporting parallel execution of assigned works or standing by at specific steps of the flow, following any workflow step. A workflow can be programmed to change course as per a changed value in a form, for your systematically designed work.



## Customized reports

In addition to the reports already existing in Logo Flow, with the reports customized as per user needs, the history and current state of all workflows in the business are always accessible.



## Customized activity and function

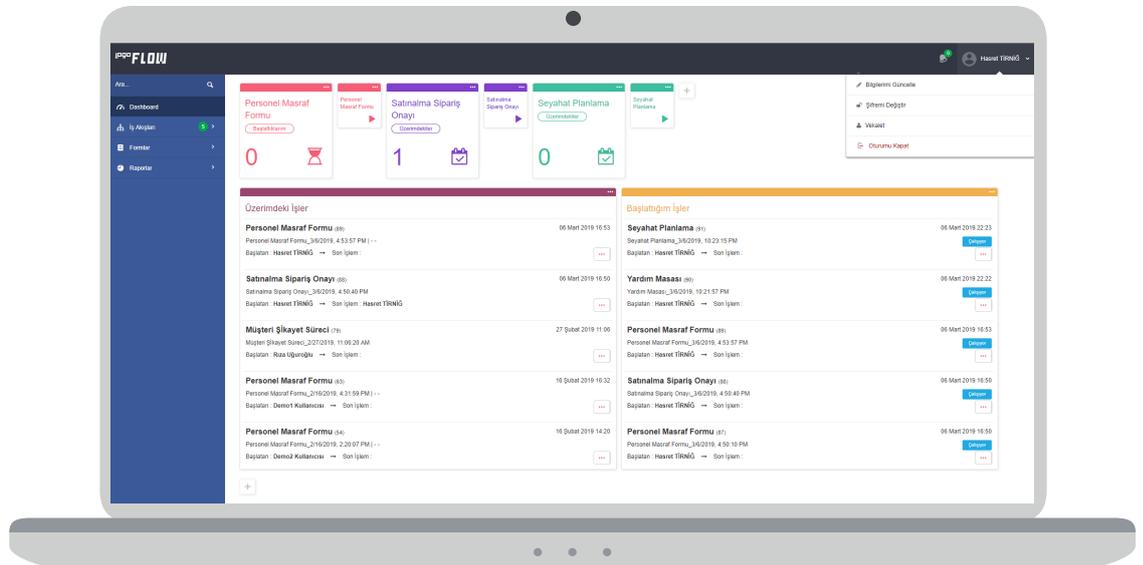
In addition to the standard components in Logo Flow, customizable activity and function support now allows users to include special projects into flows. This allows the generation of integrated solutions for all business processes.



## Contribution to the environment

Transitioning to the digital environment with Logo Flow also brings considerable reduction in paper costs. Decreased paper consumption allows for better compliance to good environmental practices.

*Take a step to digitalize and protect the world and the environment!*



# Cutting-edge technology

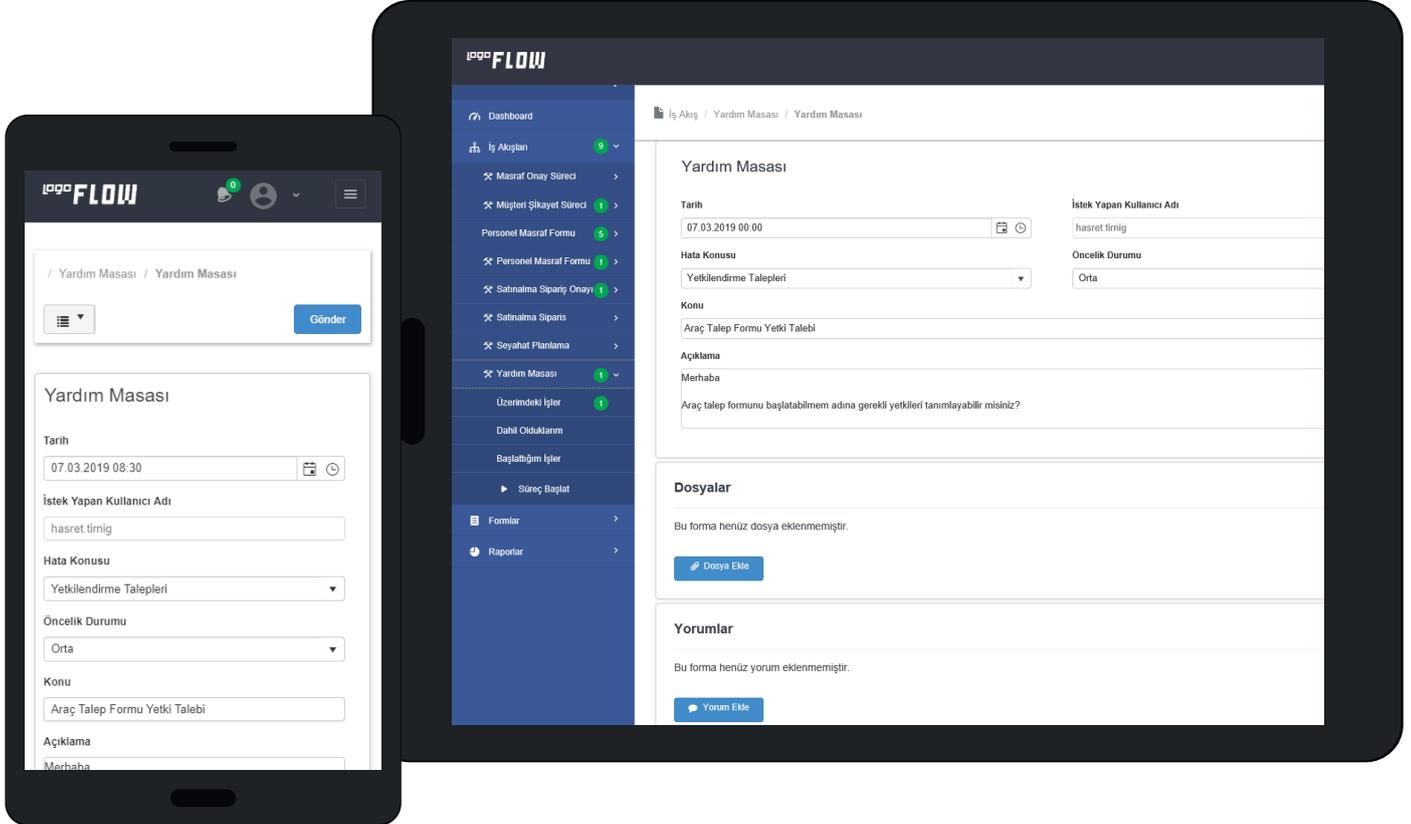
Logo Flow standardizes the workflows of businesses of all sectors and sizes by transfer into the electronic environment. Thanks to its flexible technology, Logo Flow can be adapted to sector and business-specific needs and brings together the cutting-edge technology and ease of use.

## The Logo solution family as a whole



Logo Flow can work in integration with Logo solutions in Enterprise Resource Planning (ERP) and Human Resources (HR) categories to further increase business efficiency. In addition to the Logo solutions, fast and economical applications developed by Logo Solution Partners for companies and sectors can be integrated into the system, enriching existing functions.

*Adapt your processes to your needs with the flexible infrastructure!*



# User-friendly design

The determining factor in interface designs is the user experience. The more comfortable that the interfaces are that connect the technology with users, the better the user experience and adoption rate of solutions used. Logo Flow's interfaces are built on this fact.



## Supporting you from your first step

Logo is with you from the first moment you started using the Logo Flow solution! With the first installation, we welcome you with a video that tells you what features you can access, which functions you can use and how to use them. Clear, simple and effective, these video guides are at your service not only for the solutions but also for apps and other add-ins.



## Design with enriched visual features

Features in the interface of Logo Flow solution; background colors, page contrast, icon colors and sizes are rearranged to create a more aesthetic and easy-to-read design. This ensures optimal visual comfort on every background.



## Customizable dashboard

A new feature of Logo Flow, the customizable dashboard is offered as a portal which can be adjusted to suit the needs of your business. Users can add their frequently monitored or managed flows as shortcuts to this dashboard, initiate flows within their authority and access the number and details of work that await approval and are already initialized using the same dashboard.



## Customized and easy-to-access forms

You can add new fields to the forms in Logo Flow and you can easily search lists in these fields. This feature of Logo Flow makes it possible to customize the forms, developed with easy and fast visual adaptation for users, without knowing any programming languages.

# Our integrated solutions with Logo Flow



**Enterprise resource planning (ERP):** Enterprise resource planning (ERP) solutions allow businesses to manage all their data and business processes end to end from a single center which leads to increase operational efficiency significantly. Logo ERP Solutions consists of an extensive portfolio, which provides traceability, effective control, and data reliability in all operations from accounting and finance management to foreign trade, procurement processes and production. By this way, In all businesses processes are automated in every business and time and cost savings are achieved with a reduced workload. Logo ERP Solutions provide businesses of all sizes with more efficient business processes, greater savings, with higher levels of performance, profit and competitive advantage.

**Human resources:** Agile Human Resources processes increase the overall service quality of the business and the efficiency of human resources teams. With the HR Solutions provided by Logo, all HR processes are digitalized and bring value to businesses. Payroll Solutions also allow for the error-free and fully compliant management with legal legislation of payroll processes of employees.

For further  
information  
Logo Flow



# The most valuable IT brand of Turkey



Ecosystem of 5000+ people	800+ Business partners	150.000+ Active customers	1.300+ Employees
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Logo is coding the future together with its customers, business partners, employees, investors, and all stakeholders as a company contributing to the sustainable success of its customers. Logo creates value with its customers with passion and agility.

Turkey's largest public software company and the largest local enterprise software company, Logo continues its activities as one of the leading companies in the industry since its foundation in 1984. Logo offers application software solutions to enterprises ranging in size from micro to large corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying many companies from 44 countries on their journey of growth, with more than 1,300 employees in 4 different countries at 7 different locations and 800 business partners. Logo is a software company competing at the global level with investments in Romania and India. With Logo Total Soft, the subsidiary in Romania, the company aims to expand its footprint in the domestic market in Romania and in the European market. With its investment in India, Logo carries out product development, promotion, and marketing activities in the Indian market.

In addition to Enterprise Resource Planning, Logo's offering comprises many complementary solutions such as Customer Relationship Management, Human Resources Management, Workflow Management, Warehouse Management Systems, Business Analytics Solutions, Retail Solutions, and e-Government

solutions. It also provides digital transformation consultancy and special project management services. As the leader of the ERP systems in terms of number of customers for many years, Logo boasts a large and robust ecosystem that extends from business partners to Logo users, and from academics to students and industry professionals. Logo pursues its vision to code Turkey's future together thanks to the power it derives from this ecosystem. Logo believes in the dreams of its customers, shares the same goals, and works diligently towards achieving them.

Since its establishment, Logo has become the innovative leader of the industry thanks to its innovative products, services and business processes, and the added value it creates in digital transformation. Logo has invested in different businesses and technologies and has witnessed many breakthroughs and revenue growth in recent years due to organic and inorganic growth. The company has always adopted a fair and transparent management approach and currently has a free- float rate of 66%. Also, Logo is the first IT company to go public in Turkey and the IPO was in 2000.

After a series of strategic investments aiming at transferring the know-how and experience gained in the Turkish market to abroad, it continues the path towards becoming a regional player as one of the industry's leading companies. Logo has been pursuing its firm growth with 38% revenue CAGR (compound annual growth rate) in the last 10 years.



## Logo solutions:



Offers high performance



Offer an affordable total cost of ownership



Provides an open platform



Quickly installed



Upgradeable functions in line sector-specific needs



Creates a synergy with common solutions and platforms

Find the closest business partner...



**LOGO**

