# Logo GO Wings always supports you to increase the productivity of your business



**Logo GO WINGS**

**Step into the digital transformation with Logo's access through a web browser solution!**

# Have Logo GO Wings at your fingertips at anytime, anywhere

To manage processes effectively and to gain a competitive advantage, small and medium-sized businesses need more than just accounting solutions. Providing a web-based solution, Logo GO Wings supports SMEs by offering end-to-end management of all business processes from a single point independent of time and place.

The user-friendly interface of Logo GO Wings helps to save time and increase productivity by providing easy access to necessary information.

Logo GO WINGS

# A new experience in inventory, sales, and accounting operations

Developed by combining the technological know-how and innovative capability of Logo, Logo GO Wings, a solution accessible through web browser allows SMEs to manage their business processes, from orders to accounting, from a single point in real-time. Extensive and flexible, Logo GO Wings now offers even easier and more efficient applications with its renewed interface in line with user comments. Logo GO Wings offers a unique experience in your business processes with its aesthetic design and a structure suitable for integration.

You can manage your business processes **anytime, anywhere** and increase your productivity with Logo GOWings. User experience is now on a whole new level with Logo GO Wings' hybrid desktop and web browser option and features such as role-based customizable desktop, built-in product search engine and app-in-app technology.

# A complete solution for SMEs

Enabling the management of business processes more easily, and in a practical and cost effective way, Logo GO Wings includes all the functions that a SME needs to create customer satisfaction. With Logo GO Wings, all processes, from inventory to orders, accounting records and bank data can be controlled from a single point consistently. This provides time and cost savings.

Along with many standard functions tailored to the needs of SMEs, Logo GO Wings can be enriched with apps and widgets, where you can find custom solutions for your business. This allows all SMEs to be able to create the most appropriate Logo GO Wings package for themselves.

## Interpret Your Financial Data Correctly

With Logo GO Wings, you can manage the whole cash flow process by quickly performing all transactions on current accounts; following up bank transactions, credit cards, checks and notes, and cash transactions. Logo GO Wings is able to provide practical and fast solutions to all your needs, thanks to its flexible payment and collection structure. With its bank loan tracking feature, commercial loans from banks can be tracked actively; the latest status of loan repayment, balance and remaining debt can be viewed so that cash flow can be managed efficiently by creating a repayment plan.

## Effective management in all processes from order to delivery

All sales and purchasing processes can be managed much easier with Logo GO Wings. After the orders are entered into the system, the cycle of dispatch and invoice is quickly completed and then the order status can be followed-up instantaneously. If the order amount is more than the inventory, the purchase order is generated automatically. This ensures effective control over the entire order process.

Sales conditions can be defined separately for each sales document (order, dispatch and invoice). While multiple currencies can be used in documents, different conditions for these currencies can be set and entered into the system. With Logo GO Wings, prices can also be defined on a warehouse basis, and the price lists created can be updated collectively. Sales targets can be set on a seller basis and the measurement of sales performance can be made.

With Logo GO Wings, you can manage all purchasing processes easily, not only orders and sales. All stages, from placing an order to receipt of goods and invoice entry, can be planned quickly with the price, discount and payment terms and related costs under close monitoring.
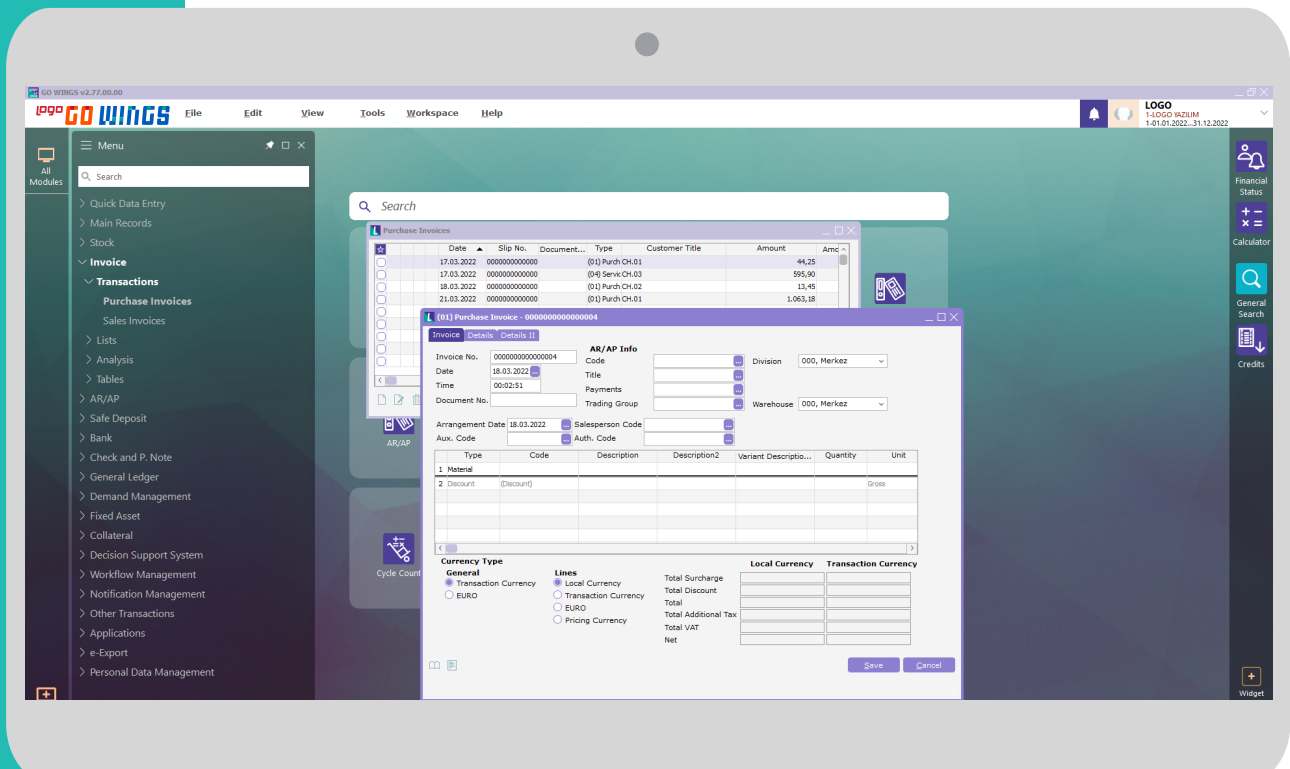
## Stock operations under supervision

With Logo GO Wings, SMEs can monitor real-time stock status and control stock levels easily. Inventory costs can be monitored more clearly and transparently. Logo GO Wings also allows you to view stock cards to the finest detail, add photos and identify multiple units. In addition to an unlimited number of barcodes, serial and lot numbers can be added to the products. The costing method can be selected on the system and cost monitoring can be performed.

## Fast and flexible reporting

With the interactive reporting tool of Logo GO Wings, designed reports can be saved and used repeatedly. In addition, reports can be included in a table, can be grouped, and the desired calculations can be made by including subtotals. Logo GO Wings can create any report easily with its fast and flexible structure, increasing the efficiency of the reporting processes.

# Cutting-edge technology

Providing a flexible system, Logo GO Wings enables SMEs to manage their operations easily and smoothly, while meeting requirements arising from company or sector specific differences. Businesses using Logo GO Wings can create the ideal package for themselves utilizing the add-ins that best suit their needs.
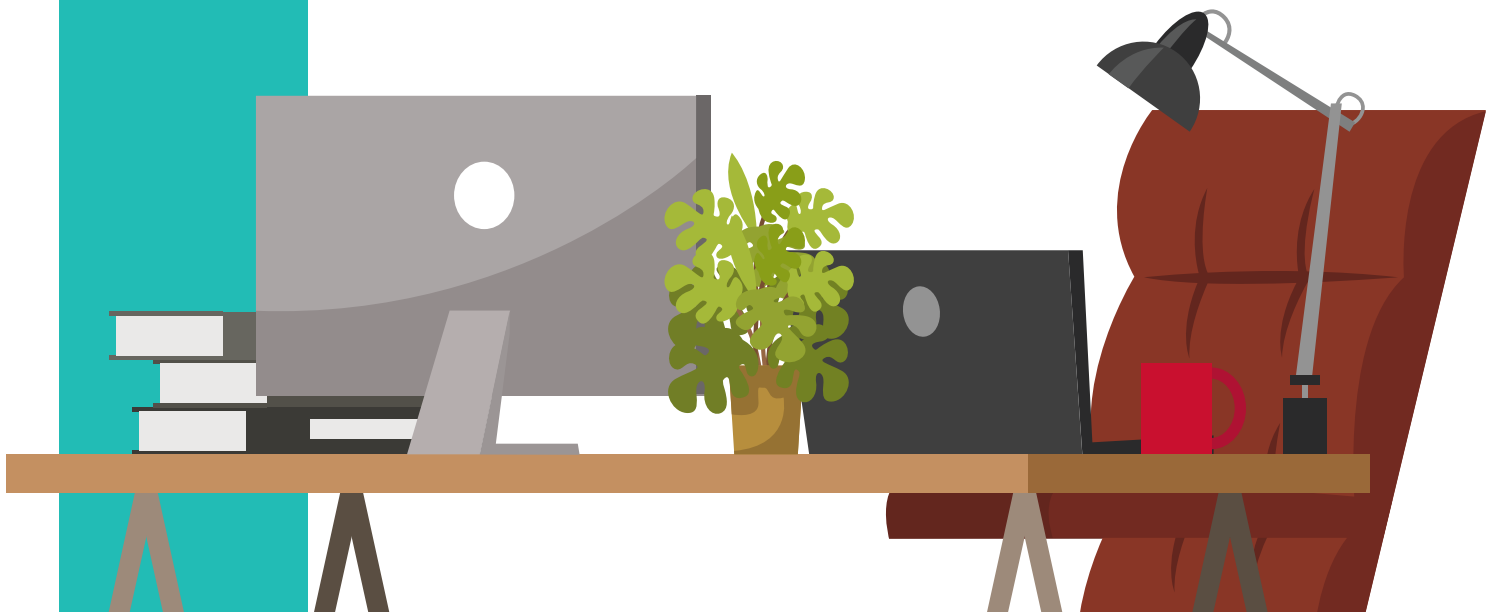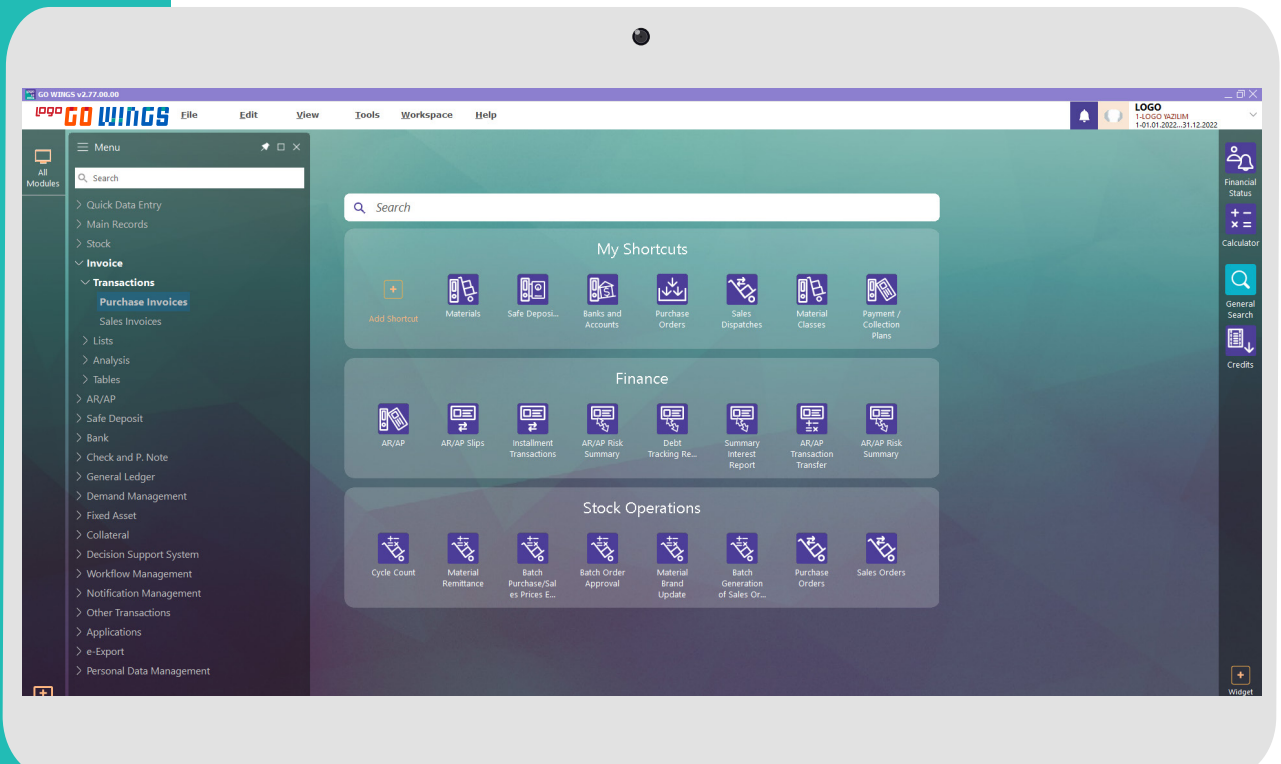
## The Logo solution family as a whole

Being able to be integrated with the Logo solutions in Field Sales Management, Business Analytics and Human Reosurces, Logo GO Wings increases the business efficiency of SMEs even more via these integrations. In addition to the Logo solutions, fast and economical applications developed by Logo Solution Partners for companies and sectors can be integrated into the system, enriching the functions.

# Enrich your business application with App-in-App technology

The widgets and apps provided meet all the expectations of businesses using Logo GO Wings and continue to support Logo's concept of "upgradeable products". The new interface of Logo GO Wings solution also offers design features that makes it easier to use these widgets and apps. Developed by Logo and business partners in line with the needs and expectations, ready-to-use widgets or purchased apps can be easily added to the desktop and accessed with a single click.

# User-friendly design

The determining factor in the interface designs is the user experience. The more comfortable the interfaces that connect the technology with the users are, the better the user experience and the adoption rate of solutions used. This is the basis of the new interfaces developed for Logo GO Wings.

## Design with enriched visual features

The background colors, page contrast, icon colors and dimensions in the interface of Logo GO Wings solution are aesthetically pleasing with an easy-to-read design. The background can be easily changed at any time, and the font color changes automatically to the selected background. This ensures optimal visual comfort on every background.

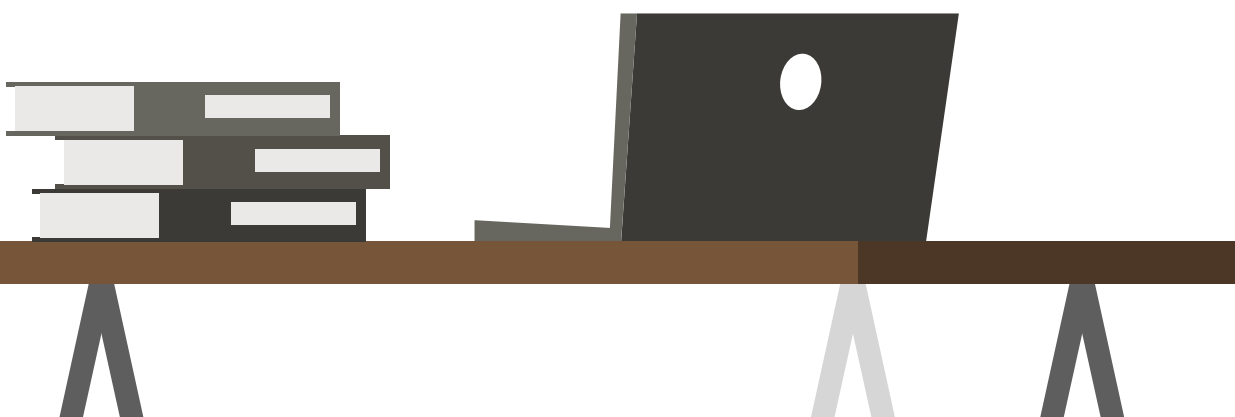## Your desktop is just the way you want it

Developed with new-generation technologies based on intuitive ease of use, the aesthetic desktop design of Logo GO Wings, which is easy on the eyes, enables you to easily and quickly access all the information you need with customizable features.

With the "Add New Desktop" feature on the left bar, the main screen can be used with favorite functions only; new functions can be added easily at any time. The functions added to the desktop can be grouped as a folder by dragging and dropping; thus, the interrelated functions are kept together, making the desktop more organized. Providing ease of use, saving time and ensuring productivity, this system appeals to your eyes with its aesthetic design while increasing your work productivity. Allowing you to customize shortcut keys to speed up your processes, Logo GO Wings allows you to make changes to the created shortcut commands. In short, all the features you need on your desktop are all brought together in Logo GO Wings.

## Stop getting lost among windows

The biggest challenge for users who have to constantly switch between multiple windows is to quickly recognize the right window and open the right page. That's why all open windows in the new interface of Logo GO Wings solution are at the bottom of the screen with icons that can be easily seen.

## The access tree is on the homepage

Logo GO Wings provides an access tree feature. With this feature, any function in the menu can be added to the desktop as a shortcut with a single click. When the Mega Menu is used in the full screen mode, all menus and sub-menus in the solution can be viewed on one screen.

## Easily accessible forms

You can easily access the forms in Logo GO Wings with the help of the wizard, and you can perform order, dispatch, invoice transactions with a single click through the stock and current account lists. You can also perform cash, banking, check and promissory note transactions through the current account list.

## Quick access to all transactions with advanced search function

Although the desired functions can be easily accessed through the access tree, it is easy to find what you are looking for in Logo GO Wings with the "search" button, that is more visible on the desktop. Every module, screen, report, and transactional information can be accessed quickly through the search feature on the desktop. Similarly, you can search quickly and easily within the app with the access tree and search options in Mega Menu.

## Direct access to external links

While using the Logo GO Wings solution, you do not need to logout from the system when you need a chart, document, application, folder, or website from a different source. In addition to frequently used Windows programs such as Excel, Word, PowerPoint, the shortcut of any external link can be added to the desktop and all applications can be accessed quickly from within the program.

# Our integrated solutions with Logo GO Wings

**Field sales management:** For businesses which carry out sales operations through field sales teams, the effective and efficient operation of these teams directly affects the profitability of the company. Developed for this purpose, Logo Mobile Sales Field Sales Management solution enables companies to manage customer demands and sales operations in the best way possible. Thanks to the solution's real-time customized reporting capability, sales teams are able to create reports and share them with customers during meetings, and therefore are able to guide sales decisions more accurately. Also providing coordination between the warehouse and the sales teams, the solution allows for healthier processes carried out on the basis of real-time stock information. At the time of sale, invoices can be printed from anywhere, at any time via printers with a Bluetooth connection. In addition to all this, the costs of the field sales operations are also reduced thanks to advantages such as the ability to plan the routes of the sales teams at the center and the ability to effectively track vehicles.

**Human resources:** Agile human resources processes increase the overall service quality of the business and the efficiency of human resources teams. With the HR Solutions provided by Logo, all HR processes are digitalized and add value to businesses. Payroll Solutions also allow for the error-free and fully compliant management with legal legislation of payroll processes of employees.

**Business analytics:** Businesses are in need of transforming huge amounts of data that does not make sense on its own into significant information and therefore, value. Logo business analytics solutions process data from tens of different sources quickly and meticulously, and provides real-time information and reports to decision-making mechanisms. With the budget management solution, budget processes are managed faster, more flexibly and securely. Logo Business Analytics Solutions help you to stand out against the competition.

**Logo approved ecosystem solutions:** Logo-approved ecosystem solutions, which can be fully integrated with Logo ERP solutions and developed by Logo's solution development partners, offer solutions for the special needs of users. These solutions are Solutions licensed by Logo and sold through Logo price lists. Data backup, cafe and restaurant management, data transfer between companies, warehouse processes management, technical service, e-commerce and marketplace integration within the scope of Logo-approved ecosystem solutions that diversify according to the specific needs of businesses and make a difference in digital transformation with increased efficiency and time savings in business processes, Many different solutions are offered, such as document management, fuel stations and retail sales areas.

**Logo apps:** Authorized business partners who have completed the necessary training and certification processes in Logo's wide ecosystem and can integrate into Logo solutions using adaptation tools are classified as Logo solution development business partners. These business partners can publish their products, which integrate with Logo ERP products and provide solutions to the special needs of users with the assurance of Logo, on the http://store.logo.com.tr/logo-apps site, after the examination of the Logo technical team. These solutions are also positioned as Logo apps.

**For further information about Logo GO Wings**

# The most valuable IT brand of Turkey

| Ecosystem of 5000+ people | 800+ Business partners | 150.000+ Active customers | 1.300+ Employees |

Logo is coding the future together with its customers, business partners, employees, investors, and all stakeholders as a company contributing to the sustainable success of its customers. Logo creates value with its customers with passion and agility.

Turkey's largest public software company and the largest local enterprise software company, Logo continues its activities as one of the leading companies in the industry since its foundation in 1984. Logo offers application software solutions to enterprises ranging in size from micro to large corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying many companies from 44 countries on their journey of growth, with more than 1,300 employees in 4 different countries at 7 different locations and 800 business partners. Logo is a software company competing at the global level with investments in Romania and India. With Logo Total Soft, the subsidiary in Romania, the company aims to expand its footprint in the domestic market in Romania and in the European market. With its investment in India, Logo carries out product development, promotion, and marketing activities in the Indian market.

In addition to Enterprise Resource Planning, Logo's offering comprises many complementary solutions such as Customer Relationship Management, Human Resources Management, Workflow Management, Warehouse Management Systems, Business Analytics Solutions, Retail Solutions, and e-Government

solutions. It also provides digital transformation consultancy and special project management services. As the leader of the ERP systems in terms of number of customers for many years, Logo boasts a large and robust ecosystem that extends from business partners to Logo users, and from academics to students and industry professionals. Logo pursues its vision to code Turkey's future together thanks to the power it derives from this ecosystem. Logo believes in the dreams of its customers, shares the same goals, and works diligently towards achieving them.

Since its establishment, Logo has become the innovative leader of the industry thanks to its innovative products, services and business processes, and the added value it creates in digital transformation. Logo has invested in different businesses and technologies and has witnessed many breakthroughs and revenue growth in recent years due to organic and inorganic growth. The company has always adopted a fair and transparent management approach and currently has a free- float rate of 66%. Also, Logo is the first IT company to go public in Turkey and the IPO was in 2000.

After a series of strategic investments aiming at transferring the know-how and experience gained in the Turkish market to abroad, it continues the path towards becoming a regional player as one of the industry's leading companies. Logo has been pursuing its firm growth with 38% revenue CAGR (compound annual growth rate) in the last 10 years.



## Logo solutions:

- Offers high performance
- Offer an affordable total cost of ownership
- Provides an open platform
- Quickly installed
- Upgradeable functions in line sector-specific needs
- Creates a synergy with common solutions and platforms

**Find the closest business partner...**