

# The most convenient solution for you and your clients!



**LOGO MALİ MÜŞAVİR 3**

# Choose Logo Mali Müşavir 3 to easily manage your financial processes from a single point

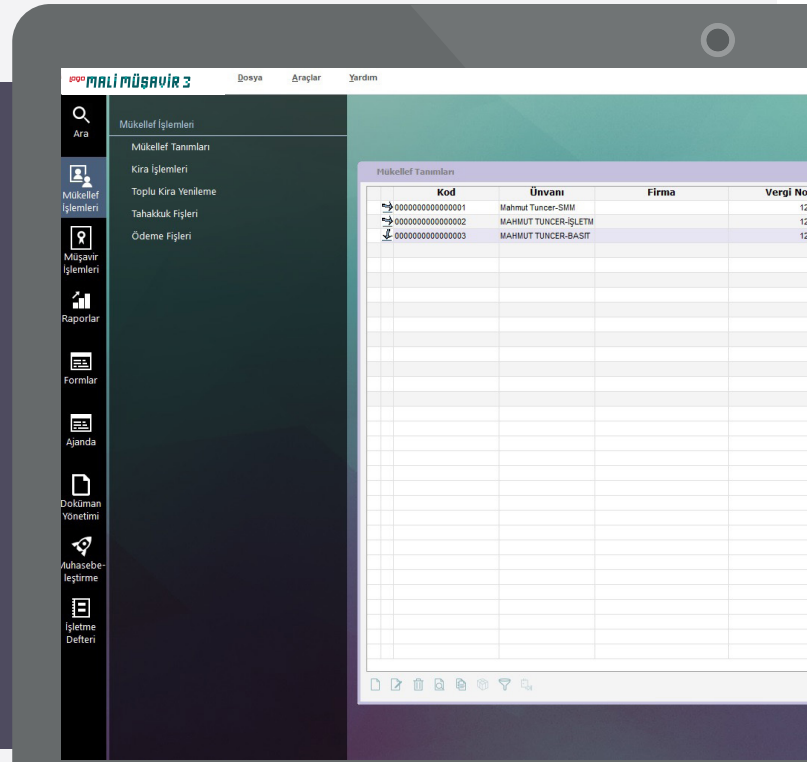
Certified Public Accountants undertake accounting/financial duties for so many businesses at the same time. Logo offers a reliable support to effectively manage this workload: Logo Mali Müşavir 3. This solution ensures that all transactions, from declarations to payrolls, from ledger statement processes to bureau management, are managed easily in the digital conversion of accounting processes; reducing workload and saving time.

**logo** MALİ MÜŞAVİR 3

# Choose Logo Mali Müşavir 3 to reduce your workload for accounting processes and save time!

Certified Public Accountants need support in terms of time and workload in managing accounting processes for their clients and their own businesses. Logo Mali Müşavir 3 offers certified public accountants support with its brand new features and interface. At the same time, it saves costs, facilitates compliance and provides direct communication with the Revenue Administration.

Logo Mali Müşavir 3 manages your accounting processes and eases your workload!



# What do you get with Logo Mali Müşavir 3?

| Integration with e-Invoice, e-Archive Invoice, e-Dispatch, e-Ledger, e-Self-Employed Receipt, e-Producer Receipt solutions

| Ledger Statement System fully integrated with the Revenue

| Administration

| Calendar-based management of all tasks and duties

| Monitor payroll and employee registries

| Effective reporting

| Ease of use with its new interface

| Ability to generate automatic statements

# Time and labor savings with accounting transactions

The Logo Mali Müşavir 3 solution offers all the functions required by a Certified Public Accountant and is able to carry out bureau management, payroll and accounting transactions. Thanks to this solution, Certified Public Accountants (CPA) manage their clients' accounting processes quickly in compliance with the regulations, and their workload is reduced. Certified Public Accountants who wish to get more out of Logo Mali Müşavir 3 in terms of accounting and management processes can buy the extra Logo GO 3 ERP solution to manage all business processes from stock keeping to order processing, accounting records and bank data with full efficiency from a single point.

***Automate your accounting processes to increase customer satisfaction and expand your portfolio!***



## Accounting modules

Designed in consideration of all the requirements of CPAs and supported with a new interface, Logo Mali Müşavir 3 covers all the accounting processes end-to-end with Bureau Management, Accounting, Fixed Assets, Payroll, Operating Ledger, Tax Returns, and Integration to Ledger Statement System modules.



## Support for overall accounting processes

The general ledger practices offered by Logo Mali Müşavir 3 provide a powerful and flexible financial recording and control system, while fully complying with the latest legal regulations. The standard chart of accounts is created automatically in the system, and sub-accounts can be created as desired. The stock, current account, chart of account definitions, slips and invoices of taxpayers are recorded, and the income and expense items related to these transactions, as well as the related accounting accounts can be determined simultaneously. Invoice income and expense records can be created individually or collectively. Invoices or CPA receipts can be issued for real persons or legal entities; Self-employment Earnings can be declared; and a Professional Ledger can be maintained. In addition, activities can be recognized, while ledgers and reports can easily be created. This provides speed and efficiency in all accounting transactions.



## Efficient monitoring of tasks

The higher the number of customers served by CPAs, the greater the importance it is to regularly and effectively follow-up with related tasks. The Organizer function of Logo Mali Müşavir 3 allows all jobs and tasks to be scheduled in the calendar. It is also possible to connect to Document Management, and track and monitor documents such as lease contracts, etc. with the Organizer function. The solution's Reminder feature provides alerts for all jobs in the calendar, enabling all transactions and tasks to be performed on time.

***Don't skip any detail with Logo Mali Müşavir 3!***



## Legal compliance with its integration into the Ledger Statement System

The Integration to Ledger Statement System feature available in Logo Mali Müşavir 3 allows direct transfer of all transactions such as slips, invoices, etc. to the system. Thus, CPAs can submit data that constitutes of the required ledgers and statements for their customers, keeping operating ledgers, simple entry or freelance ledgers to the ledger statement system, and from there to the Revenue Administration (GİB).



## Slip, receipt, collection operations

Expense slips and CPA and cash collection receipts can be easily issued through Logo Mali Müşavir 3. Accruals, payments, and accrual-payment slips can also be defined and saved per customer in Logo Mali Müşavir 3. This ensures that these slips are generated automatically in subsequent transactions, resulting in considerable time savings. In addition, thanks to the retrieval of slips which are saved in different modules with a single key, there is no need to roam between modules.



## Convenience in payroll processing

One of the most labor-intensive and time-consuming transactions for businesses and CPAs is payroll transactions. In Logo Mali Müşavir 3, detailed information about employees on registration cards, and visual records such as photos are all maintained in one place. The registration and work records of previous employees can also be stored in the system. Therefore, in case of a retroactive transaction or the rehiring of former employees, employees can be monitored with the same registration card and registration number. Collective debiting, collective wage renewal, insurance transactions, score card calculation, overtime, benefits, additional payments and deductions can also be defined and easily implemented in Logo Mali Müşavir 3.

***Have documents that need sending to the Revenue Administration? Simply get them on the system and send them directly!***



## Effective reporting



Logo Mali Müşavir 3 enables taxpayer definitions and transactions to be reported in accordance with the specified filters. With the interactive reporting tool of Logo Mali Müşavir 3 that offers more than 200 report templates, designed reports can be saved and used repeatedly. In addition, reports can be included in a table, can be grouped, and the desired calculations can be made by including subtotals.

## Fixed asset transactions



Information on fixed assets can be saved, and buy-sell transactions, as well as depreciation calculations can be performed directly in Logo Mali Müşavir 3. The income or expense items that such transactions are associated with, and the accounting accounts to be monitored can also be determined at the same time. Depreciation and valuation accrual for fixed assets on an annual basis and at desired periods can be realized, and expense and depreciation slips can be created in bulk.

## The advantage of Exceltrans



Advantages provided by Logo Mali Müşavir 3 can be enhanced with the Exceltrans module, also developed by Logo. Offered as an additional module, Exceltrans can be directly integrated into Logo Mali Müşavir 3. With the easy-to-use menu and simple interface of the module designed specifically for the end user, it is possible to transfer data rapidly and collectively to Logo Mali Müşavir 3 through Excel.

The screenshot displays the Logo Mali Müşavir 3 software interface. The main window shows a report for Mahmut Tuncer-SMM [SERBEST MESLEK KAZANÇ]. The report is titled "İşletmeler" and "Tanımlar". The data is presented in a table with columns for "Kodu", "Açıklama", "Özel Kod", "Ana Birim", "Devir M...", "Alm Topl...", "Alm İade", "Satış Top...", and "Satış İad...". The table contains several rows of data, including "SABİT KİYMET 1", "LAPTOP", "SABİT KİYMET BİNA", and "DENEME SK". Below the table, there is a section for "Hareketler" (Movements) with columns for "Fiy No", "Fiy Türü", "Deftere Kayıt Tarihi", "Belge Tarihi", and "Belge Türü". The movements section shows a list of transactions with their respective dates and types.

# Benefit from the advantages of Logo technology

Logo Mali Müşavir 3 uses Logo technologies known for their safety, enabling Certified Public Accountants to manage all their work from a single center. Moreover, thanks to its integration with e-Transformation solutions, it offers a perfect tool for Certified Public Accountants to keep up with the requirements of the digital age whether obligatory or not.

## e-Transformation integration

Logo Mali Müşavir 3 runs integrated with e-Ledger, e-Invoice, e-Archive Invoice, e-Dispatch, e-Self-Employed Receipt and e-Producer Receipt solutions, and brings CPAs one step closer to digital transformation.

***Logo Mali Müşavir 3 comes with the technologies you need and ease of use!***





# User-friendly design

The determining factor in interface designs is the user experience. The more comfortable that the interfaces are that connect the technology with users, the better the user experience and adoption rate of solutions used. This is the basis of the new interfaces developed for Logo Mali Müşavir 3.



## Your desktop is just the way you want it to be

Developed with new technologies based on ease of use, the aesthetically pleasing desktop design of Logo Mali Müşavir 3, which is easy on the eyes, allows you to access all the information you want quickly and easily. It is possible to display the whole menu on the desktop at one time and access all functions.



## Design with enriched visual features

Features in the new interface of Logo Mali Müşavir 3 solution; background colors, page contrast, icon colors and sizes are rearranged to create a more aesthetic and easy-to-read design. The background can be easily changed at any time, and the font color changes automatically to the selected background. This ensures optimal visual comfort on every background. In addition, different background customizations are available for different companies or different financial periods, providing a convenience supported by the user's visual memory.



## Stop getting lost among windows

The biggest need of users who have to constantly switch between multiple windows is the ability to quickly recognize the right window and open the right page. That is why all open windows in the interface of Logo Mali Müşavir 3 solution are at the bottom of the screen, with icons that can be easily seen.



## Quick access to all transactions with advanced search function

Although you can easily access the desired functions through the access tree, it is now easier to find what you are looking for in Logo Mali Müşavir 3 as the "search" button is more visible on the desktop. Every module, screen, report, and transactional information can be accessed quickly through the search feature on the desktop. Similarly, you can search quickly and easily within the app with the access tree and search options in Mega Menu.

# Our integrated solutions with Logo Mali Müşavir 3



**Enterprise resource planning (ERP):** Enterprise Resource Planning (ERP) applications allow businesses to manage all their data and business processes centrally, end to end, and significantly increase operational efficiency. Logo ERP Solutions consist of an extensive portfolio, and provide traceability, effective control, and data reliability in all operations from accounting and finance management to foreign trade, procurement processes and production. In this way, operational processes are automated in every business, and time and cost savings are achieved with a reduced workload. Logo ERP Solutions provide businesses of all sizes with more efficient business processes, greater savings, with higher levels of employee and customer satisfaction.

**Human resources:** Agile Human Resources processes increase the overall service quality of the business and the efficiency of human resources teams. With the HR Solutions provided by Logo, all HR processes are digitalized and bring value to businesses. Payroll Solutions also allow for the error-free and fully compliant management with legal legislation of payroll processes of employees.

**e-Solutions:** Logo e-Solutions, developed in accordance with the standards set by the Revenue Administration, include many different applications such as e-Invoice, e-Archive Invoice, e-Ledger and e-Dispatch. Thanks to Logo e-Solutions, businesses reduce their paper, printing, archiving and labor costs, decrease operational burdens, and accelerate financial processes. Providing value-added solutions such as e-Reconciliation and E-Extract, innovative applications based on Artificial Intelligence and Internet of Things, your digital transformation journey can also be guided thoroughly.

For more  
information about  
Logo Mali Müşavir 3



# Turkey's most valuable IT brand



Ecosystem of 5000+ people	800+ Business partners	90.000+ Active customers	1.000+ Employees
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Logo is coding the future together with its customers, business partners, employees, investors and all stakeholders as a company contributing to the sustainable success of its customers with its products and services that appeal to all companies from micro size to enterprise level. It creates value for its customers with passion and agility.

Turkey's largest public software company and most valuable information technology brand\* Logo, operates in software sector as one of the leading companies since its establishment in 1984. Logo offers application software to enterprises ranging in size from micro companies to large scale corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying more than 200,000 companies so far on their journey of growth, with more than 1,200 employees and 800 business partners in 4 different countries at 7 different locations.

In addition to Enterprise Resource Planning, Logo's offerings comprise many complementary solutions such as Customer Relationship Management, Human Resources Management, Workflow Management, Warehouse Management Systems, Business Analytics Solutions and Retail Solutions. Having taken the lead in the ERP sector in terms of number of customers for many

years, Logo has a large and dynamic ecosystem that extends from partners to Logo users, from academicians to students and industry professionals. Along with the power stemming from this ecosystem, and believing in the dreams of its customers, sharing the same goals and working diligently to fulfil them, Logo carries out its business with the vision of coding Turkey's future together.

Since its foundation, Logo has been the innovative leader of its sector with the innovations it brought with its products, services, and business processes; more importantly with the added value it created in the digital transformation. Logo has invested in different businesses and technologies, and in recent years has made great leaps and revenue growth due to organic and inorganic growth. Logo has always adopted a fair and transparent management, and currently has a 66% free-float rate. The company became the first public software company in Turkey in 2000.

Logo completed a significant portion of its 35-yearlong history as the market leader in the industry, and after a series of strategic investments aiming at transferring the know-how and experience gained in the Turkish market to abroad, it continues on the path towards becoming a regional player. Logo has been pursuing its firm growth with 41% revenue CAGR (compound annual growth rate) in the last 10 years.

\*Brand Finance "Turkey's Most Valuable IT Brand" Survey 2019



## Logo solutions:



Offers high performance



Offer an affordable total cost of ownership



Provides an open platform



Quickly installed



Upgradeable functions in line sector-specific needs



Creates a synergy with common solutions and platforms

Find the closest business partner...



**LOGO**

