

Professional Budgeting for Efficiency in the Business!



LOGO **MIND BUDGET**

Rapid, reliable and consistent budget processes

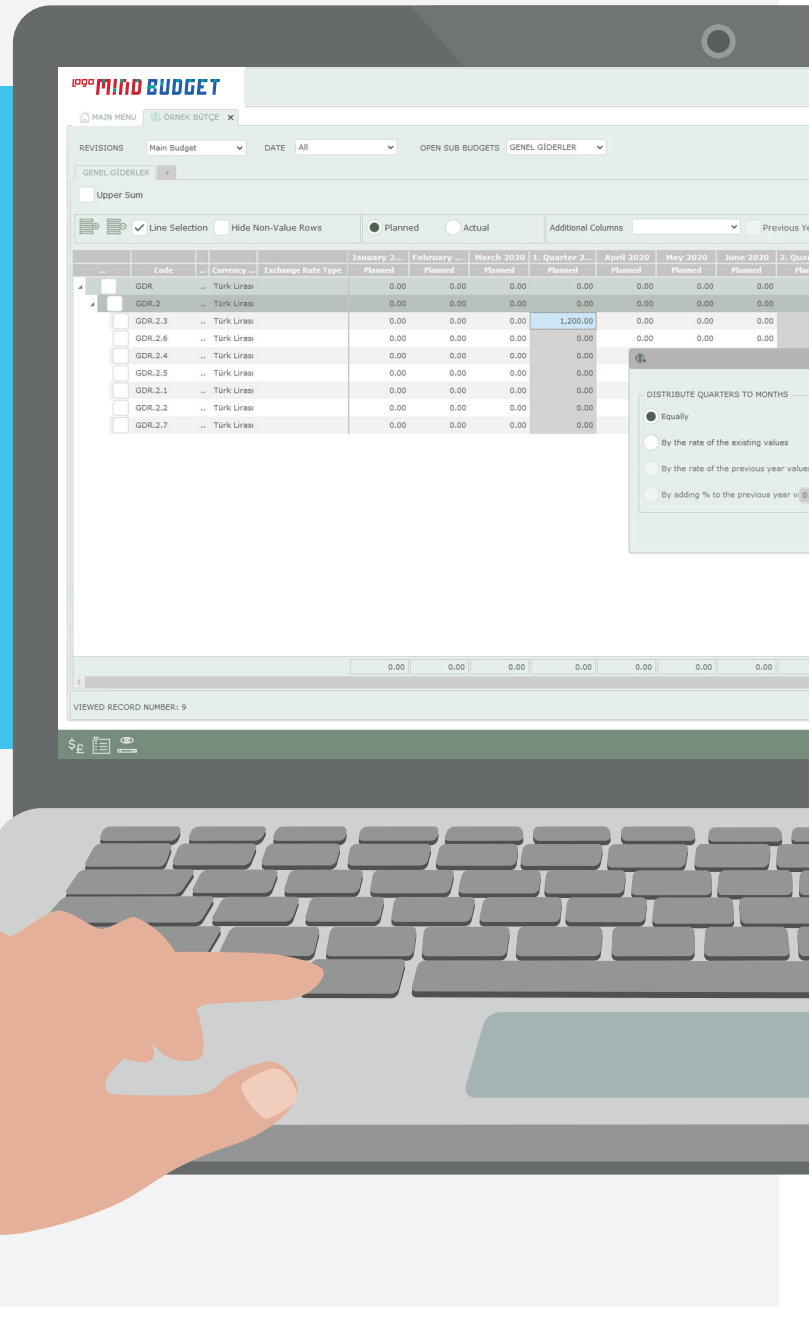
Developed with robust and innovative Logo technologies, the Logo Mind Budget improves the reliability of budgets made, in addition to speeding up and facilitating the project management of businesses. Logo Mind Budget, which is the first step for consistent predictions and correct decisions, significantly reduces the time required for preparing a budget, and facilitates budget revisions. Logo Mind Budget's forecasting, with greater accuracy and better budget planning capabilities, boosts financial success.

LOGO MIND BUDGET

Prepare your budget in the comfort of Logo Mind Budget

Budget periods are critical times for shaping business roadmaps and drawing a financial picture. Data accuracy and reliability, accurate predictions, and flexibility to make revisions are very important in this labor-intensive and lengthy process. Supporting businesses with innovative solutions, Logo presents the Logo Mind Budget to facilitate budgeting processes, increase budget reliability and therefore create better financial results. Businesses look to the future with a lot more confidence by utilizing the power of automation with Logo Mind Budget.

Whatever sector you work in, *you are always one step ahead of the competition* with Logo Mind Budget, which provides flexible, fast and reliable results in budget management!



What are the advantages of Logo Mind Budget for your business?

| Faster and easier budgeting

| Simultaneous comparison of targeted and actual budgets

| Preparing periodical and revised budgets

A single solution for all of your budgeting processes

Working with accurate and up-to-date data in budgeting is the first step to an accurate budget. Logo Mind Budget ensures data control through powerful control mechanisms, while offering a system that leaves no room for errors in data entry practices. Offering a flexible and reliable work platform thanks to its advanced software architecture, this solution ensures discipline and consistency in budget preparation. While providing labor and time savings by speeding up and facilitating budget processes, Logo Mind Budget also improves cost controls, and financial results.

Logo Mind Budget for accurate budgets with accurate projections!



Speed and reliability all the way, from data entry to results

Your most valuable resource when preparing the budget of your business for the next period is your data. Logo Mind Budget also enhances budget reliability with a structure that enables data entry with maximum accuracy. In addition, thanks to its Microsoft Excel-compatible architecture, rapid data transfer from Excel becomes possible. Organizational charts, budget items, sub-budgets, budget dimensions and payment plans can easily be identified on a single screen in the system, enabling planned budgets to be quickly implemented. This provides savings in human resources as the time and effort spent during the budget preparation period are also significantly reduced.



Different budget models with flexible architecture

Catering to different budget expectations of different businesses and offering an infrastructure which enables the creation of a flexible budget architecture, Logo Mind Budget allows you to prepare budgets at any scale. These budgets can be broken down into any hierarchical sub-items which allow the analysis of the financial standing of a business at various layers.



Budgeting with different breakdowns

With Logo Mind Budget, budgeting can be based on the departments, organizations, and companies, and the items in each budget can be created based on the chart of accounts. Any sub-budget can be used by being reflected on multiple points within the overall budget architecture. This improves the consistency of the overall budget. The target and actual values in the budget can be monitored, and the percentage-based and numerical differences can be generated and compared with previous years. In addition, if you want to distribute budget items based on targets, various distribution options based on amounts, percentages, the amounts and rates of the previous year, or quarters can be used in Logo Mind Budget.



See the whole table with budget consolidation

Budgets prepared with Logo Mind Budget based on departments, organizations or functions can be consolidated in the system. This provides compatibility between sub-budgets, and enables the overall budget outlook of your business to be quickly identified. For example, the budget prepared for the marketing department is consolidated with the general budget, and then, the budgets in the subdivision can be easily accessed via the same screen. In addition, Logo Mind Budget can create financial reports such as a cash flow report, statement of income and balance sheet.

Logo Mind Budget, for a powerful eye which sees the past, the present and the future from a single point!



Authorization-based access

The budget preparation process is team work. With its detailed authorization feature, Logo Mind Budget enables people from every grade and position levels to see screens that match their respective levels of authority. This makes job descriptions easier and the system becomes more secure and effective with advanced features such as scheduled tasks and budget locking.



Easy budgeting

It has never been easier to use previous budgets while preparing the new budget of your business! Logo Mind Budget allows budgeting for the planned new period by copying the previous year's budget.

Easy revisions and adaptations in practical interfaces!



Take notes on the budget

Budget items increase in numbers and variety as time goes. Logo Mind Budget offers a functional note-taking feature so users don't feel lost in these detailed budget items and they can inform other users when they need to. Descriptive notes added in the budget increase the reliability of the budget by strengthening communication and information sharing among employees, while facilitating budget follow-up.



Compliance with global structure

Logo Mind Budget stands out as a budgeting solution preferred by businesses that operate on a global scale with multiple currencies and companies, plus goals for further growth. Businesses operating in global markets or those which foreign investors are interested in, are able to prepare financial reports that comply with global criteria with Logo Mind Budget.

Budgeting at world standards!

What are the advantages of Logo Mind Budget for your business?

Budgeting based on departments, organizations and companies and consolidation of different budgets

Easy budget design in a structure similar to Excel sheets

Creating budgets in foreign currencies

Integration to Logo Mind Insight business analytics solution and Logo ERP solutions

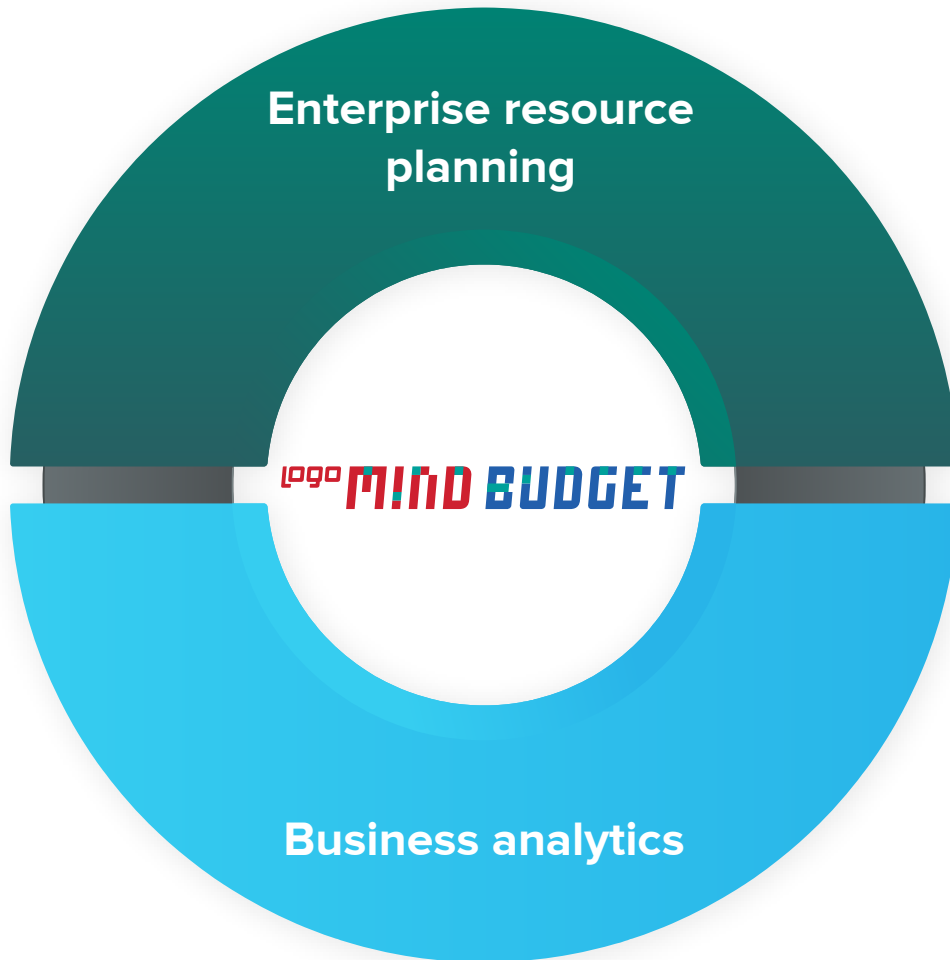
Cutting-edge technology

Beside its flexible architecture, Logo Mind Budget can easily integrate with different solutions and can manage your budgeting end-to-end with its powerful technological infrastructure. Thanks to the integration with the Logo Mind Insight Business Analytics solution, all the information in Logo Mind Budget can be reported in desired formats, viewed in real-time, displayed in desired orders and filtered; conditional formatting and format changes such as column movement/hiding and various other changes can be applied. The reports can be saved for later use. Integration with Logo ERP solutions allows for use and reporting of all information in ERP for budget preparations.

Comprehensive solutions with powerful integration!



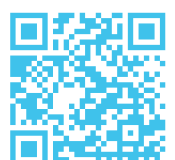
Our integrated solutions with Logo Mind Budget



Enterprise resource planning (ERP): Enterprise resource planning (ERP) applications allow businesses to manage all their data and business processes centrally, end to end, and increase operational efficiency significantly. Logo ERP Solutions consists of an extensive portfolio, provide traceability, effective control, and data reliability in all operations from accounting and finance management to foreign trade, procurement processes and production. In this way, operational processes are automated in every business and time and cost savings are achieved with a reduced workload. Logo ERP Solutions provide businesses of all sizes with more efficient business processes, greater savings, with higher levels of employee and customer satisfaction.

Business analytics: Businesses are in need of transforming huge amounts of data that does not make sense on its own into significant information and therefore, value. Logo business analytics solutions process data from tens of different sources quickly and meticulously, and provides real-time information and reports to decision-making mechanisms. With the budget management solution, budget processes are managed faster, more flexibly and securely. Logo Business Analytics Solutions help you to stand out against the competition.

For further
information about
Logo Mind Budget



The most valuable IT brand of Turkey



Ecosystem of 5000+ people	800+ Business partners	90.000+ Active customers	1.200+ Employees
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Logo is coding the future together with its customers, business partners, employees, investors and all stakeholders as a company contributing to the sustainable success of its customers with its products and services that appeal to all companies from micro size to enterprise level. It creates value for its customers with passion and agility.

Turkey's largest public software company and most valuable information technology brand* Logo, operates in software sector as one of the leading companies since its establishment in 1984. Logo offers application software to enterprises ranging in size from micro companies to large scale corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying more than 200,000 companies so far on their journey of growth, with more than 1,200 employees and 800 business partners in 4 different countries at 7 different locations.

In addition to Enterprise Resource Planning, Logo's offerings comprise many complementary solutions such as Customer Relationship Management, Human Resources Management, Workflow Management, Warehouse Management Systems, Business Analytics Solutions and Retail Solutions. Having taken the lead in the ERP sector in terms of number of customers for many

* Brand Finance "Turkey's most valuable and strongest brands report", June 2019

years, Logo has a large and dynamic ecosystem that extends from partners to Logo users, from academicians to students and industry professionals. Along with the power stemming from this ecosystem, and believing in the dreams of its customers, sharing the same goals and working diligently to fulfil them, Logo carries out its business with the vision of coding Turkey's future together.

Since its foundation, Logo has been the innovative leader of its sector with the innovations it brought with its products, services, and business processes; more importantly with the added value it created in the digital transformation. Logo has invested in different businesses and technologies, and in recent years has made great leaps and revenue growth due to organic and inorganic growth. Logo has always adopted a fair and transparent management, and currently has a 66% free-float rate. The company became the first public software company in Turkey in 2000.

Logo completed a significant portion of its 35-yearlong history as the market leader in the industry, and after a series of strategic investments aiming at transferring the know-how and experience gained in the Turkish market to abroad, it continues on the path towards becoming a regional player. Logo has been pursuing its firm growth with 41% revenue CAGR (compound annual growth rate) in the last 10 years.



Logo solutions:



Offers high performance



Offer an affordable total cost of ownership



Provides an open platform



Quickly installed



Upgradeable functions in line sector-specific needs



Creates a synergy with common solutions and platforms

Find the closest business partner...



LOGO

