If you are reaching for success, all the data is at your fingertips

logo **MIND INSIGHT**
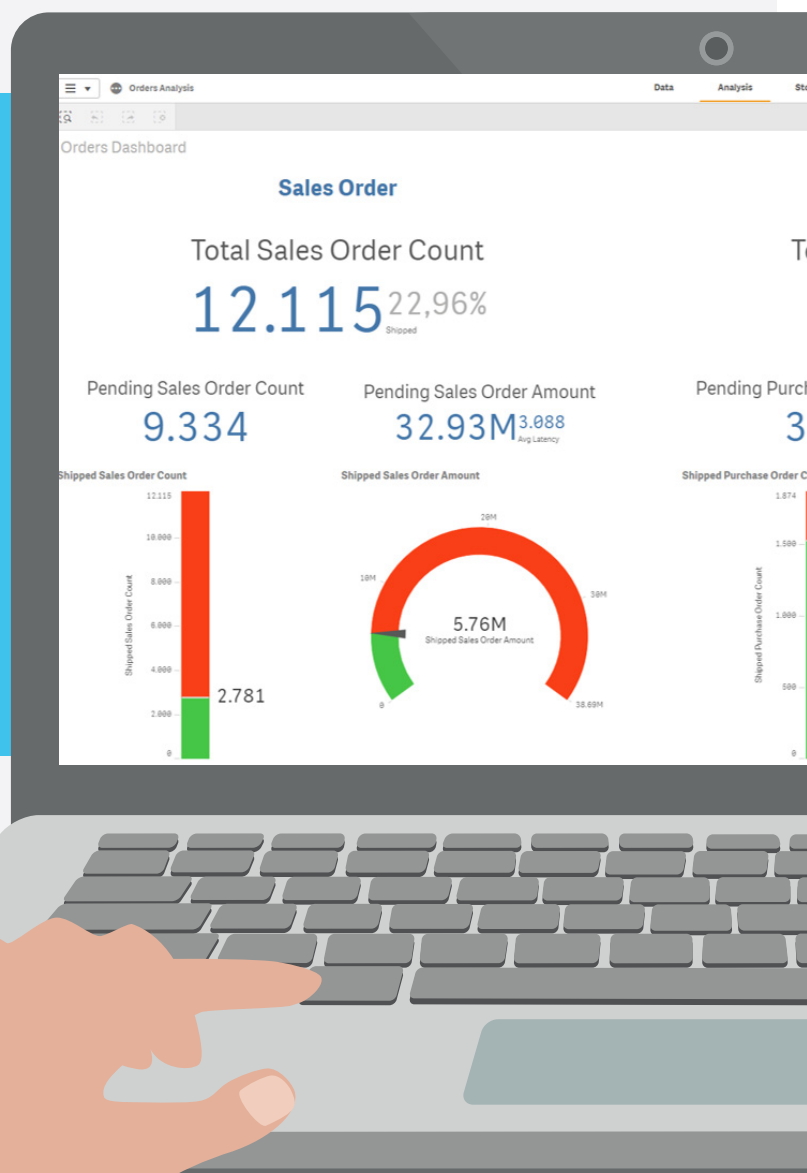
Transform your data into value!

The Logo Mind Insight Business Analytics solution, which brings together Logo's innovative technologies and the Qlik infrastructure, brings a whole new dimension to data analysis and visualization solutions. Facilitating self-service data exploration and analysis processes for everyone to use, Logo Mind Insight transforms data into meaningful and actionable information which adds value to your business with its unique visualization features. Your business can analyze its current standing more clearly to look more confidently into the future.

LOGO MIND INSIGHT

Generate meaningful information from your data with Logo Mind Insight

We now live in a world where an unprecedented amount of information is generated. This data is crucial for businesses, both in order to understand customer behavior and to evaluate organizational performance on a general scale. However, businesses need business analytics solutions in order to transform these data sets, which initially do not represent any meaning, into valuable information. With a comprehensive product portfolio which caters to BT needs of businesses of every scale, Logo gives you Logo Mind Insight in business analytics category, supported by the Qlik infrastructure, to visualize, analyze and report all the data collected by the businesses. Businesses using Logo Mind Insight, which is web and mobile compatible, to transform their data into meaningful information are more confident in planning the future.

Whatever sector you work in, you are always one step ahead of the competition with Logo Mind Insight, which provides flexible, fast and efficient results in business analytics!

What are the advantages of Logo Mind Insight for your business?

Easy transformation of data into meaningful information

Data integration and central management of data

Self-service visualization and analysis

Easy-to-use interface

One solution for all of your analysis needs

Designed to conduct in-depth analysis of data, share data and offer an accurate and reliable corporate information management service, Logo Mind Insight business analytics solution takes self-service data discovery to a whole new level. Thus, with more accurate information and faster response capacity, businesses gain greater flexibility. Unlike other solutions which only offer data visualization features, Logo Mind Insight offers many different analytical services in a single package without any compromises in terms of data and user management, data security or scalability.

Use the power of data to plan the future right!

No boundaries in data exploration

Data exploration and selection has never been easier, whatever the size of your data to be used in the analysis and reporting. Logo Mind Insight users can easily perform searches in the system without any restrictions, sorting or limitations, and can quickly get answers to their questions by setting the criteria they want. The Global Smart Search feature of Logo Mind Insight allows you to search keywords in the whole dataset to easily bring up findings and interrelations.

Smart visualization

Visualization of current data is the crucial step towards reporting. With user-friendly graphics and advanced analytical skills, Logo Mind Insight gives meaning to your data by using innovative technologies. Thanks to Logo Mind Insight's responsive design, which automatically adapts to the screen size, the generated data and images can be used on different devices and screens. Logo Mind Insight meticulously analyzes all the data received from different data sources, reveals findings that could be overlooked and presents them to the attention of the users with visual graphics.

Logo Mind Insight easily finds what you're looking for, and transforms it into visual graphics!

Effective information sharing

Team members working on the same project or different project teams are able to make decisions that take into account the general interests of the business by exchanging information through Logo Mind Insight. The central information repository created in Logo Mind Insight provides content streams for different subject areas and workgroups, allowing for the results of important analyses to be quickly retrieved or shared with other teams.

Different scenarios for every analysis

Using data only through visualization and analysis is not enough for some sectors and businesses. The acquired analysis results should be converted into scenarios and presented to senior management in the form of tangible possibilities. Logo Mind Insight's Interactive Data Storytelling feature processes your results as scenarios, creating coherent stories. Therefore a much clearer general picture is drawn, which makes for healthier decision-making.

See through the future with data-based scenarios!

Access your analyses anytime, anywhere

Logo Mind Insight provides mobility to all analytical capabilities thanks to its ability to be used via the web or mobile application, without being limited to built-in systems. Every feature including data exploration, analysis, visualization, reporting and cooperation is accessible from all types of devices thanks to the unified HTML5 client.

On the other hand, the Qlik Sense Mobile application makes it easy to connect to and work on the Logo Mind Insight server. Thanks to this mobile application, all the Logo Mind Insight applications authorized by the system administrator can be viewed and downloaded on mobile devices as well.

Break the limits of time and space in business analytics!

What are the advantages of Logo Mind Insight for your business?

Scenario creation and storytelling features

Powerful analysis infrastructure

Flexible design which can be scaled to your needs

Mobile use

User-friendly design

The determining factor in interface designs is the user experience. The more comfortable that the interfaces are that connect the technology with users, the better the user experience and adoption rate of solutions used. The interface of Logo Mind Insight is based on this fact.

In addition to the ease of use of Logo Mind Insight, allowing users to design their own reports easily is a prominent feature that sets it apart from other equivalent solutions. All data managed in a central structure can easily be placed through the drag-and-drop method and enriched with calculations and visuals without having to write complex SQL queries, or deal with connecting visual objects to each other. Data from different sources can be quickly uploaded and combined without any coding.

Easy to use system, easy to prepare reports!

Cutting-edge technology

The new generation self-service business analytics solution, Logo Mind Insight supports, beside databases of the whole Logo product family, databases of all applications developed by Logo Business Partners and Logo Solution Partners as well as Microsoft Excel connections for a comprehensive scale of utilization.

Using Qlik's new-generation QIX Associative Data Indexing engine, Logo Mind Insight allows users to discover data relations in different resources which would otherwise remain hidden in hierarchical or query-based approaches. At the core of Logo Mind Insight, which is designed with a flexible scaling architecture that allows for smooth data distribution in different geographical locations, there is the QIX Associative Data Indexing engine which can simultaneously scale a large number of users and large data clusters at sector-leading speeds for dynamic calculation and performance.

Powerful technological base, rapid solutions!

Dynamic structure with central data management

Qlik Management Console (QMC) enables management and monitoring of all Logo Mind Insight components from a central point. Therefore business-wide data and analyses are always consistent and accurate. In addition, thanks to the strong data integration offered by Logo Mind Insight, data from different sources can be cleaned, converted and combined without the need for any application or data storage tool.

Our integrated solutions with Logo Mind Insight

Field sales management: For businesses which carry out sales operations through field sales teams, the effective and efficient operation of these teams directly affects the profitability of the company. Developed for this purpose, Logo Mobile Sales Field Sales Management solution enables companies to manage customer demands and sales operations in the best way possible. Thanks to the solution's real-time customized reporting capability, sales teams are able to create reports and share them with customers during meetings, and therefore are able to guide sales decisions more accurately. Also providing coordination between the warehouse and the sales teams, the solution allows for healthier processes carried out on the basis of real-time stock information. At the time of sale, invoices can be printed from anywhere, at any time via printers with a Bluetooth connection. In addition to all this, the costs of the field sales operations are also reduced thanks to advantages such as the ability to plan the routes of the sales teams at the center and the ability to effectively track vehicles.

Warehouse management system: The warehouse management system plays a key role in the integrated management of the entire value chain, from production to sales. Thanks to integrated and automated warehouse management, business costs are reduced while efficiency increases. The Logo WMS and Logo WMS Platform in Logo's warehouse management system portfolio manage the flow of materials, information and money in an integrated manner in every business that engages in warehouse management. As a result, warehouse processes are improved, and the right product can be offered at the right time, in the right place and at the right price. This, in turn, improves service quality and customer satisfaction.

Human resources: Agile human resources processes increase the overall service quality of the business and the efficiency of human resources teams. With the HR Solutions provided by Logo, all HR processes are digitalized and add value to businesses. Payroll Solutions also allow for the error-free and fully compliant management with legal legislation of payroll processes of employees.

Enterprise resource planning (ERP): Enterprise resource planning (ERP) applications allow businesses to manage all their data and business processes centrally, end to end, and increase operational efficiency significantly. Logo ERP Solutions consists of an extensive portfolio, provide traceability, effective control, and data reliability in all operations from accounting and finance management to foreign trade, procurement processes and production. In this way, operational processes are automated in every business and time and cost savings are achieved with a reduced workload. Logo ERP Solutions provide businesses of all sizes with more efficient business processes, greater savings, with higher levels of employee and customer satisfaction.

Workflow management: Creating, monitoring and finalizing business processes efficiently have a direct impact on business profits. Logo Flow, the workflow management solution of Logo, accelerates business processes and provides more effective management. Logo Flow is preferred by the SMEs and corporate businesses seeking to organize their business processes in a simpler and more systematic structure and aim to transfer internal/external information accurately, securely and quickly.

Business analytics: Businesses are in need of transforming huge amounts of data that does not make sense on its own into significant information and therefore, value. Logo business analytics solutions process data from tens of different sources quickly and meticulously, and provides real-time information and reports to decision-making mechanisms. With the budget management solution, budget processes are managed faster, more flexibly and securely. Logo Business Analytics Solutions help you to stand out against the competition.

Logo approved ecosystem solutions: Logo-approved ecosystem solutions, which can be fully integrated with Logo ERP solutions and developed by Logo's solution development partners, offer solutions for the special needs of users. These solutions are Solutions licensed by Logo and sold through Logo price lists. Data backup, cafe and restaurant management, data transfer between companies, warehouse processes management, technical service, e-commerce and marketplace integration within the scope of Logo-approved ecosystem solutions that diversify according to the specific needs of businesses and make a difference in digital transformation with increased efficiency and time savings in business processes, Many different solutions are offered, such as document management, fuel stations and retail sales areas.

For further information about Logo Mind Insight

The most valuable IT brand of Turkey

| Ecosystem of 5000+ people | 800+ Business partners | 150.000+ Active customers | 1.300+ Employees |

Logo is coding the future together with its customers, business partners, employees, investors, and all stakeholders as a company contributing to the sustainable success of its customers. Logo creates value with its customers with passion and agility.

Turkey's largest public software company and the largest local enterprise software company, Logo continues its activities as one of the leading companies in the industry since its foundation in 1984. Logo offers application software solutions to enterprises ranging in size from micro to large corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying many companies from 44 countries on their journey of growth, with more than 1,300 employees in 4 different countries at 7 different locations and 800 business partners. Logo is a software company competing at the global level with investments in Romania and India. With Logo Total Soft, the subsidiary in Romania, the company aims to expand its footprint in the domestic market in Romania and in the European market. With its investment in India, Logo carries out product development, promotion, and marketing activities in the Indian market.

In addition to Enterprise Resource Planning, Logo's offering comprises many complementary solutions such as Customer Relationship Management, Human Resources Management, Workflow Management, Warehouse Management Systems, Business Analytics Solutions, Retail Solutions, and e-Government solutions. It also provides digital transformation consultancy and special project management services. As the leader of the ERP systems in terms of number of customers for many years, Logo boasts a large and robust ecosystem that extends from business partners to Logo users, and from academics to students and industry professionals. Logo pursues its vision to code Turkey's future together thanks to the power it derives from this ecosystem. Logo believes in the dreams of its customers, shares the same goals, and works diligently towards achieving them.

Since its establishment, Logo has become the innovative leader of the industry thanks to its innovative products, services and business processes, and the added value it creates in digital transformation. Logo has invested in different businesses and technologies and has witnessed many breakthroughs and revenue growth in recent years due to organic and inorganic growth. The company has always adopted a fair and transparent management approach and currently has a free-float rate of 66%. Also, Logo is the first IT company to go public in Turkey and the IPO was in 2000.

After a series of strategic investments aiming at transferring the know-how and experience gained in the Turkish market to abroad, it continues the path towards becoming a regional player as one of the industry's leading companies. Logo has been pursuing its firm growth with 38% revenue CAGR (compound annual growth rate) in the last 10 years.

Logo solutions:

- Offers high performance
- Offer an affordable total cost of ownership
- Provides an open platform
- Quickly installed
- Upgradeable functions in line sector-specific needs
- Creates a synergy with common solutions and platforms

Find the closest business partner...

Logo

- Enterprise resource planning
- Payroll and human resources management
- e-Solutions
- Retail
- Business analytics
- Workflow management
- Field sales management
- Warehouse management systems
- Customer relationship management
- Document management
- Environmental health and safety
- Digital transformation services
- Logo ecosystem solutions
- Customization tools
- Logo apps