

Your company's guide: your data!



LOGO **MIND NAVIGATOR**

Let your data guide you!

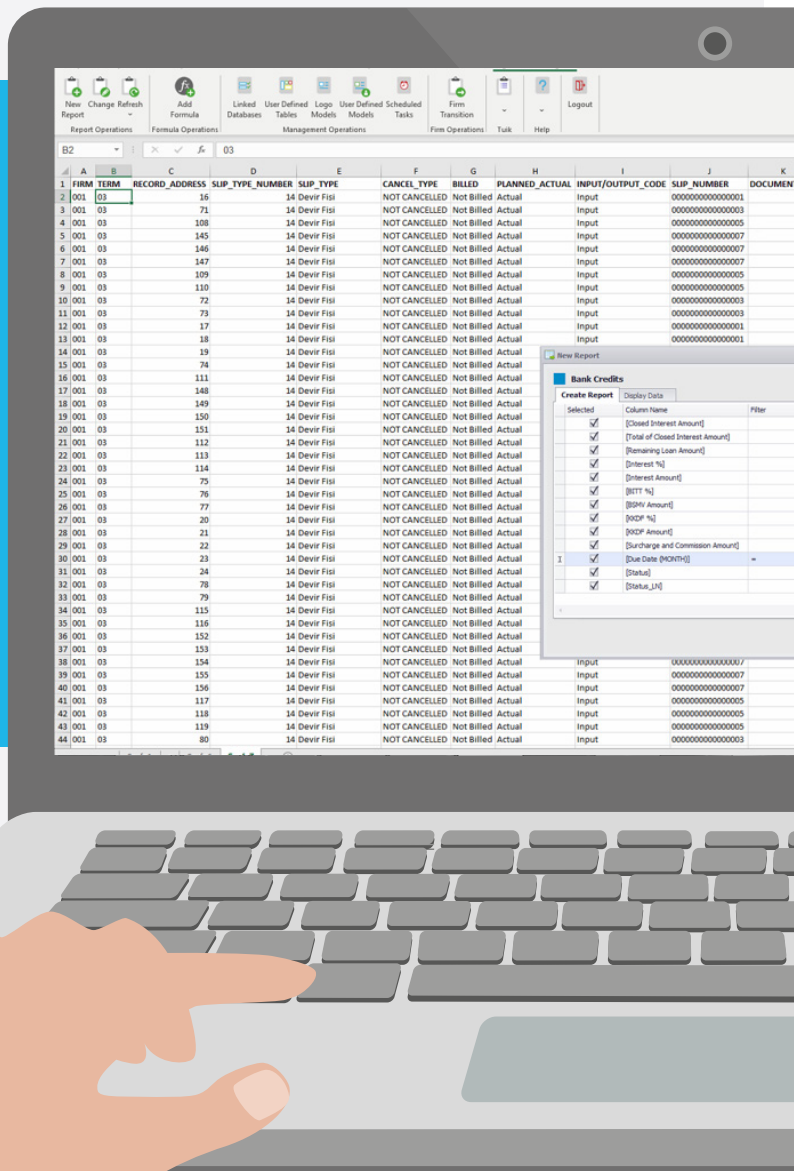
Developed with the powerful and innovative technologies of Logo, Logo Mind Navigator filters all the data produced by your business and turns it into valuable information by performing multi-dimensional analysis. With its ready-to-use models and the ability to connect with different data sources, Logo Mind Navigator guides your business.

LOGO MIND NAVIGATOR

Easily report complex data with Logo Mind Navigator

When business data produced is analyzed correctly, it can be turned into strategically valuable information. To achieve this, it is necessary to take advantage of business analytics solutions. Offered within the Business Analytics Solutions portfolio of Logo, Logo Mind Navigator adds value to your business by processing complex data from different sources for conversion into meaningful reports. The created reports are sent to all the relevant individuals via e-mail, providing an effective and fast communication.

Whatever sector you work in, you are always one step ahead with Logo Mind Navigator, which provides flexible, fast and efficient results in business analytics!



Your guide in the reporting process

Logo Mind Navigator is your guide in the reporting processes and is developed to analyze multi-dimensional data produced throughout the business, analyze and report through Microsoft Excel, and share the resulting reports through the system. Thus, with more accurate information and faster response capacity, businesses gain greater flexibility.

Use the power of data to plan the future right!



Flexibility in data collection and filtering

Accurate and complete collection of data from different sources is crucial for data and report reliability. With its advanced filter feature, Logo Mind Navigator provides access to all the required data instantly.



Detailed reporting and comparison capability

Logo Mind Navigator offers summarized and detailed distributions, as well as status and comparison tables and charts, to monitor the real-time state of each division of the enterprise. This allows for the distribution of sales, products, orders, collections and payments, in addition to information such as material and stock status, current accounts, and cash status to be retrieved in detail and followed via comparative tables.

Logo Mind Navigator is just for you to monitor the real-time status of your business!



Providing convenience with ready-to-use reports

Included in Logo Mind Navigator for analyses that don't require any customization, standard templates expedite and facilitate the reporting processes. These standard reports are related to Material Management, Sales Management, Purchasing Management, Order Management, Financial Management, Accounting Management and Production Management. Detailed reports can be created in a very short amount of time thanks to the ready-made query models, report templates and stored procedures.



Custom reports for your business

Logo Mind Navigator also supports you when industry or company-specific reports, rather than standard reports, are required to be prepared! With its features such as custom-written stored procedures, the ability to create user-defined models and tables, and the ability to extract data from different data sources, Logo Mind Navigator easily customizes any required reports without the need to write any formulas or SQL clauses.

Efficient analysis with standard or customized reports!



Case-based scenarios

Using data only through analysis is not enough for some sectors and businesses. Logo Mind Navigator enables the data at hand to be converted into different scenarios, allowing healthier actions to be taken. Scenarios can be created by entering the desired values into comparative tables prepared in the system, which allows for the consequences that different conditions create to be seen.



Effective communication with scheduled tasks

In addition to effective reporting, Logo Mind Navigator also enables Excel reports to be updated at specified time intervals and sent to registered people via e-mail. This allows for any changes that occur in business data and hence in the reports, to be shared with relevant people on an available basis.

User-friendly design

The determining factor in the interface designs is the user experience. The more comfortable the interfaces that connect the technology with the users are, the better the user experience and the adoption rate of solutions used. The interface of Logo Mind Navigator is based on this fact.

In addition to the ease of use of Logo Mind Navigator, allowing users to design their own reports easily is a prominent feature apart from other equivalent solutions. All data is managed in a central structure that can be easily entered and enriched with calculations and visuals without the need to write complex SQL queries. Data from different sources can be quickly uploaded and combined without any code.

Easy to use system, practical reporting!



Easy integration

Allowing an easy integration with the Logo ERP solutions, Logo Mind Navigator provides dynamic linking between ERP and Microsoft Excel. This ensures that all reports are kept up to date by providing online access to all the data in the system.

Powerful integration, online access to data!

Our integrated solutions with Logo Mind Navigator



Enterprise resource planning (ERP): Enterprise resource planning (ERP) solutions allow businesses to manage all their data and business processes end to end from a single center which leads to increase operational efficiency significantly. Logo ERP Solutions consists of an extensive portfolio, which provides traceability, effective control, and data reliability in all operations from accounting and finance management to foreign trade, procurement processes and production. By this way, In all businesses processes are automated in every business and time and cost savings are achieved with a reduced workload. Logo ERP Solutions provide businesses of all sizes with more efficient business processes, greater savings, with higher levels of performance, profit and competitive advantage.

For further
information about
Logo Mind Navigator



The most valuable IT brand of Turkey



Ecosystem of 5000+ people	800+ Business partners	150.000+ Active customers	1.300+ Employees
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Logo is coding the future together with its customers, business partners, employees, investors, and all stakeholders as a company contributing to the sustainable success of its customers. Logo creates value with its customers with passion and agility.

Turkey's largest public software company and the largest local enterprise software company, Logo continues its activities as one of the leading companies in the industry since its foundation in 1984. Logo offers application software solutions to enterprises ranging in size from micro to large corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying many companies from 44 countries on their journey of growth, with more than 1,300 employees in 4 different countries at 7 different locations and 800 business partners. Logo is a software company competing at the global level with investments in Romania and India. With Logo Total Soft, the subsidiary in Romania, the company aims to expand its footprint in the domestic market in Romania and in the European market. With its investment in India, Logo carries out product development, promotion, and marketing activities in the Indian market.

In addition to Enterprise Resource Planning, Logo's offering comprises many complementary solutions such as Customer Relationship Management, Human Resources Management, Workflow Management, Warehouse Management Systems, Business Analytics Solutions, Retail Solutions, and e-Government

solutions. It also provides digital transformation consultancy and special project management services. As the leader of the ERP systems in terms of number of customers for many years, Logo boasts a large and robust ecosystem that extends from business partners to Logo users, and from academics to students and industry professionals. Logo pursues its vision to code Turkey's future together thanks to the power it derives from this ecosystem. Logo believes in the dreams of its customers, shares the same goals, and works diligently towards achieving them.

Since its establishment, Logo has become the innovative leader of the industry thanks to its innovative products, services and business processes, and the added value it creates in digital transformation. Logo has invested in different businesses and technologies and has witnessed many breakthroughs and revenue growth in recent years due to organic and inorganic growth. The company has always adopted a fair and transparent management approach and currently has a free- float rate of 66%. Also, Logo is the first IT company to go public in Turkey and the IPO was in 2000.

After a series of strategic investments aiming at transferring the know-how and experience gained in the Turkish market to abroad, it continues the path towards becoming a regional player as one of the industry's leading companies. Logo has been pursuing its firm growth with 38% revenue CAGR (compound annual growth rate) in the last 10 years.



Logo solutions:



Offers high performance



Offer an affordable total cost of ownership



Provides an open platform



Quickly installed



Upgradeable functions in line sector-specific needs



Creates a synergy with common solutions and platforms

Find the closest business partner...



LOGO

