

A decorative background featuring several overlapping, semi-transparent spheres in shades of purple, blue, and cyan. A dark blue horizontal bar with a glowing keyboard graphic is positioned across the middle of the page.

Corporate Governance Rating Report

The word "LOGO" is written in a bold, red, stylized font with a white outline, positioned in the lower center of the page.

LOGO

15 December 2014

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Rating and Executive Summary

LOGO YAZILIM SANAYİ VE TİCARET A.Ş. (LOGO)

 SAHA
Corporate Governance Rating:

9.03



MAIN SECTIONS: **Avg. 91.03**

Shareholders: 89.58



Public Disclosure & Transparency: 92.79



Stakeholders: 97.97



Board of Directors: 85.83



0 10 20 30 40 50 60 70 80 90 100

EXECUTIVE SUMMARY

This report on rating of Logo Yazılım Sanayi ve Ticaret A.Ş.'s (Logo) compliance with Corporate Governance Principles is prepared upon conclusions following detailed analysis of the company. Our rating methodology (page 6) is based on the Capital Markets Board's (CMB) "Corporate Governance Principles".

Logo is rated with **9.03** as a result of the Corporate Governance study done by SAHA. The company's corporate governance rating is revised as above in consideration with the importance given by Logo to corporate governance principles, its willingness to carry out the compliance process continuously and dynamically and improvements which had been initiated in this direction.

Additionally, Logo takes place in the World Corporate Governance Index (WCGI) published by SAHA on July 4, 2014. Details of the World Corporate Governance Index (WCGI) published by SAHA can be accessed at <http://www.saharating.com>.

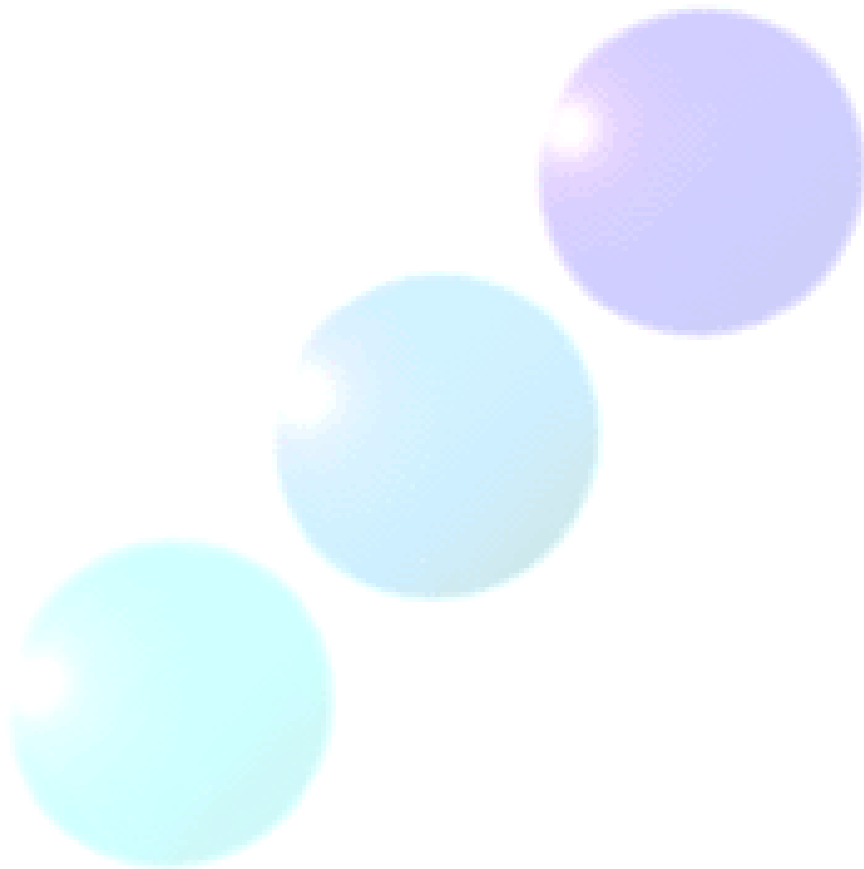
Logo is rated with **9.07** under the **Shareholders** heading. Exercise of shareholders' rights complies with the legislation, articles of association and other internal rules and regulations, and measures have been taken to ensure the exercise of these rights. Shareholder relations are carried out by the Investor Relations Department. There is no upper limit on voting rights. All procedures prior to the general shareholders' meeting as well as the conduct of the meeting comply with the legislation, rules and regulations. There is a consistent dividend policy of the company and it is disclosed to the public. On the other hand, there are areas for improvement like existence of certain voting privileges, and adoption as it is the rate of minority rights in the company's articles of association as prescribed for public joint stock companies (%5).

Logo attained **8.75** under the **Public Disclosure and Transparency** chapter. There is a comprehensive web site that includes all information listed in the "Corporate Governance Principles" pertinent to public disclosure. Public announcements are made via all communications channels and are in accordance with CMB and Borsa Istanbul A.Ş. (BIST) rules and regulations. Corporate web site is also prepared in English for international investors. However, shareholding structure of the company and the names of the company's ultimate controlling individual shareholders, as well as the rate of the shares held, as identified after being released from indirect or cross shareholding relationships between co-owners are not disclosed to the public. Benefits provided to board members and senior management is mentioned collectively in the annual report, but a list on individual basis is essential as per the Principles.

On the topic of **Stakeholders**, Logo scored **9.46**. Logo guarantees the rights of stakeholders in line with the legislation and mutual agreements, and in case of violation, enables an effective and speedy compensation. Models have been partially developed to support the participation of stakeholders in the management of the company, but not included in the articles of association. The company has a documented human resources policy. Logo complies with quality standards concerning its goods and services and takes measures to ensure these standards. Specific guarantees are provided for this purpose. Code of ethics and the employee compensation policy is publicly available through the corporate web site. There is no trade union at the company.

From the perspective of the principles regarding the **Board of Directors**, Logo's tally is **9.01**. There is a well communicated company mission and vision, and the board fulfills all duties regarding company needs. Chairman of the board and the chief executive officer is not the same person. The board consists of six members, two of whom are independent. There are no executive members on the board of directors. CMB criteria are complied with and the opinion of the Corporate Governance Committee is received for the appointment of independent members who have each signed a declaration of independence. There are two female members on the board. Necessary changes on the articles of association were made to comply with the CMB regulations on related party transactions of a significant nature. Corporate Governance, Audit, Early Identification of Risk, Nomination, and Remuneration Committees are established within the board of directors. Chairmen of all the committees are elected among the independent board members. However the chairman of the board is serving on three committees. The working principles of the committees are disclosed to the public. Our observations will continue in order to have a more precise view of the activities and the degree of functionality of the committees. Principles of remuneration of board members and senior executives are

available on the corporate web site. The company does not provide any loans or extend any credit to the board members or senior executives.



Rating Methodology

SAHA's methodology for rating the degree of compliance with the Principles of Corporate Governance is based upon the CMB's "Corporate Governance Principles" released on January 2014.

The CMB based these principles on the leading work of The World Bank, The Organization of Economic Cooperation and Development (OECD), and the Global Corporate Governance Forum (GCGF) which has been established in cooperation with the representatives of the preceding two organizations and private sector. Experts and representatives from the CMB, Borsa Istanbul and the Turkish Corporate Governance Forum have participated in the committee that was established by the CMB for this purpose. Additionally; many qualified academicians, private sector representatives as well as various professional organizations and NGOs have stated their views and opinions, which were added to the Principles after taking into account country specific issues. Accordingly, these Principles have been established as a product of contributions from all high-level bodies.

Certain applications of the Principles are based on "comply or explain" approach and others are mandatory. However, the explanation concerning the implementation status of the Principles, if not detailed reasoning thereof, conflicts arising from inadequate implementation of these Principles, and explanation on whether there is a plan for change in the company's governance practices in future should be mentioned in the annual report and disclosed to public.

The Principles consist of four main sections: shareholders, public disclosure and transparency, stakeholders, and the board of directors.

Based on these Principles, the SAHA Corporate Governance Rating methodology features around 330 sub-criteria. During the rating process, each criterion is evaluated on the basis of information provided by the company officials and disclosed publicly. Some of these criteria can be evaluated by a simple YES/NO answer; others require more detailed analysis and examination.

SAHA assigns ratings between 1 (weakest) and 10 (strongest). In order to obtain a rating of 10, a company should be in full and perfect compliance with the Principles (see Rating Definitions, p.22).

To determine the total rating score for each main section parallel to the CMB's Corporate Governance Principles, SAHA allocates the following weights:

Shareholders: **25%**
Public Disclosure and Transparency: **25%**
Stakeholders: **15%**
Board of Directors: **35%**

To determine the final overall rating, SAHA utilizes its proprietary methodology which consists of sub-section weightings and weightings for the criteria there under. A separate rating is assigned to each one of the main sections as well.

Company Overview

LOGO YAZILIM SANAYİ VE TİCARET A.Ş.	
	Chairman of the Board M. Tuğrul Tekbulut Chief Executive Officer M. Buğra Koyuncu
Şehabettin Bilgisu Cad., No:609, Gebze Organize Sanayi Bölgesi, Gebze,Kocaeli www.logo.com.tr	Executive Vice President Gülnur Anlaş Tel: (0262) 697 80 00 gulnur.anlas@logo.com.tr

Logo Yazılım Sanayi ve Ticaret A.Ş. was established in 1986 as a limited liability company and changed its status to a joint stock company on 30 September 1999.

The company's purpose and scope of activities mainly include the production, development, processing, and reproduction of the software embedded in computer hardware, operating system software, application software, database software, productivity software, multimedia software, and the like, and distribution of the same via any physical or electronic medium along with carrying out any kind of technical assistance, training, or technical service.

Logo Yazılım's subsidiaries and their main activities are as follows:

Logo Elektronik Ticaret Hizmetleri A.Ş. ("E-Logo")	Turkey	Software development and marketing
Netsis Yazılım Sanayi ve Ticaret A.Ş. ("Netsis")	Turkey	Software development and marketing
Coretech Bilgi Teknolojisi Hizmetleri A.Ş. ("Coretech")	Turkey	Software development and marketing
Logobi Yazılım Sanayi ve Ticaret A.Ş. ("LogoBI")	Turkey	Software development and marketing
Logo Business Software GmbH ("Logo GmbH")	Germany	Software development and marketing
Logo Business Solutions FZ-LLC ("Logo FFC-LLC")	UAE	Software marketing

The company signed a share purchase agreement and purchased 80% of E-Logo shares for TL 8,000,000 on 20 February 2014 and signed a purchase option agreement for the remaining 20%. On 14 July 2014 Logo realized the purchase of these shares for a fee of TL 1,914,632 being the sole owner of E-Logo.

The company signed a share purchase agreement on 25 July 2013 and purchased 100% of Netsis shares for TL 24,699,850. Full purchase price has been paid in advance and the share transfer agreement entered into force on September 19, 2013.

The company signed a share purchase agreement with Coretech Bilgi Teknolojisi Hizmetleri A.Ş. ("Coretech") on 31 October 2011 and purchased 100% of its shares. Share transfer agreement entered into force on 28 November 2011. Coretech is a prominent technology company with its software as a service application ("SaaS"). It offers business solutions for retail and store management and after-sales services under the Diva brand.

Following the board resolution of 8 May 2009, Logo purchased 27.8% shares of Worldbi Yazılım Sanayii ve Ticaret A.Ş. ("Worldbi") [formerly Logo Biz Yazılım Sanayi

ve Ticaret A.Ş.] from its main subsidiary, Logo Yatırım Holding A.Ş. Worldbi is a software company established on 1997 operating in development and marketing of business intelligence industry. Business intelligence products of Worldbi are supportive to Logo's core business and markets. The company signed a share transfer agreement with Worldbi on 12 December 2011 and acquired 32.2% of its shares free of charge, becoming the majority shareholder with a 60% stake. Share transfer agreement entered into force on 1 January 2012. Trade name of Worldbi Yazılım Sanayii ve Ticaret A.Ş. was changed as Logobi Yazılım Sanayi ve Ticaret A.Ş. ("LogoBI") as of 2 April 2012. Logo signed another share purchase agreement with LogoBI on 26 December 2013 to purchase remaining 40% for a fee of TL 810,000 and became the sole owner.

It was decided at the board of directors meeting of 22 April 2009 to take appropriate steps to carry out international marketing activities from Turkish headquarters and cease the activities of Logo Business Solutions FZ-LLC. Closing and liquidation procedures were largely completed as of 31 December 2013.

The company's shares with nominal value of TL 25,000,000 are traded under "LOGO" code at Borsa İstanbul and Logo is a constituent of BIST INFORMATION TECHNOLOGY, BIST KOCAELİ, BIST CORPORATE GOVERNANCE, BIST TECHNOLOGY, BIST ALL SHARES, BIST NATIONAL, BIST 100 AND BIST 100-30 indices.

Recent shareholding structure of the company is as follows;

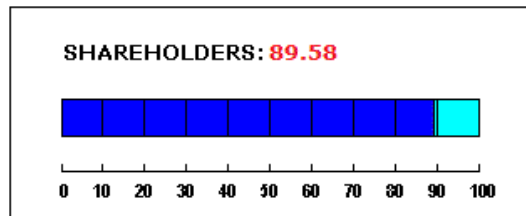
Logo Capital Structure			
Shareholder	Share Group	Amount (TL)	Percentage %
Logo Yatırım Holding A.Ş	A	16,500.00	0.07
Logo Yatırım Holding A.Ş	B	8,698,404.21	34.79
EAS Solutions S.a.r.l.	A	16,500.00	0.07
EAS Solutions S.a.r.l.	B	8,435,123.79	33.74
Other	B	7,833,472.00	31.33
TOTAL		25,000,000.00	100,00

Board of directors of Logo consists of 6 members, 2 of whom are independent. Their names and duties assumed are as follows;

Logo Board of Directors			
Name	Title	Executive/Independent	Served Committees
M. Tuğrul Tekbulut	Chairman	Non-executive	CGC/NOM/REM
Murat Erkurt	Vice-chairman	Non-executive	CGC/NOM/REM
S. Leyla Tekbulut	Member	Non-executive	RISK
Orhan Ayanlar	Member	Non-executive	CGC/NOM/REM
Belkis Alpergun	Member	Independent	AUDIT/RISK
Y. Önder Eren	Member	Independent	AUDIT/CGC/NOM/REM

There are two female members on the board of directors and Logo received an award last year for having the most female members on the board.

SECTION 1: SHAREHOLDERS



SYNOPSIS

+	Equal treatment of shareholders
+	Unrestricted shareholder rights to review and receive information
+	Voting rights are facilitated
+	General shareholders' meetings are conducted in compliance with the legislation
+	Detailed dividend distribution policy
+	Policy on donations and grants established and submitted to the general shareholders' meeting for approval
=	Minority rights are not recognized for shareholders who possess an amount less than one-twentieth of the share capital
-	Voting privileges

1.1. Facilitating the Exercise of Shareholders' Statutory Rights:

Investor relations activities of the company are conducted by the Investor Relations Department under the Financial and Legal Affairs Department who reports to the Corporate Governance Committee. Related unit manager, Doğan Karaca, has the qualifications specified in the corporate governance communiqué.

The main responsibilities of the Investor Relations Department include:

- Keeping all shareholder correspondence along with other records in a reliable, secure and up-to-date form.
- Responding to written information requests by the shareholders
- Organizing the general shareholders' meeting in line with the current regulations, the articles of association, and other company policies.
- Handling and monitoring all aspects of public disclosure, including the regulation and the company's disclosure policy.

Investor Relations Department submits a report to the board of directors at least once a year on its conducted activities.

Information and explanations that may affect use of shareholders' rights are available and up to date on the corporate web site.

1.2. Shareholders' Right to Obtain and Evaluate Information:

There is no evidence of any hindering process or application regarding the appointment of a special auditor.

All kinds of information about the company required by the legislation are provided in a complete, timely, honest, and diligent manner and there is no fine/warning received in this regard.

The company has constituted a disclosure policy, submitted it to the general shareholders' meeting for approval and disclosed it to public on the corporate web site.

1.3 Minority Rights:

Maximum care is given to the exercise of minority rights. However, minority rights are not recognized for shareholders who hold an amount less than one-twentieth of the share capital and the company has adopted exactly the rate foreseen in the legislation for listed companies.

There is no evidence of any conflict of interest between the majority shareholders and that of the company.

1.4. General Shareholders' Meeting:

In addition to the methods of invitation in the legislation and in order to ensure attendance of maximum number of shareholders, the invitation to the general shareholders' meeting held on 10 April 2014 is performed through all means of communication available to the company three weeks in advance in accordance with the Corporate Governance Principles.

All announcements prior to the general shareholders' meeting included information such as the date and time of the meeting; without any ambiguity, the exact location of the meeting; agenda items of the meeting; the body inviting to the general shareholders' meeting; and the location where annual report, financial statements and other meeting documents can be examined.

Furthermore, the company has prepared an informative disclosure document on agenda items.

Commencing from the date of announcement of invitation for the general shareholders' meeting; the annual report, financial statements and reports, and all other related documents pertaining to the agenda items are made available to all shareholders for examination purposes

in convenient locations including the headquarters or branches of the company, and the electronic media.

Shareholders are informed of the following issues prior to the general shareholders' meeting via the corporate web site;

a. the total number of shares and voting rights reflecting the company's shareholding structure as of the date of disclosure, privileged share groups within the company capital, voting rights and nature of such privileges,

b. grounds for dismissal and replacement of board members, candidates' backgrounds and tasks carried out in the last decade, the nature and significance level of their relationship with the company and its related parties, whether they are independent or not, and information on similar issues.

Agenda items were put under a separate heading and expressed clearly in a manner not to result in any misinterpretations. Expressions like "other" and "various" were not used. Information submitted to the shareholders prior to the conduct of the general shareholders' meeting was related to the agenda items.

Items on the agenda were conveyed in detail and in a clear and understandable way by the chairman of the meeting and shareholders were given equal opportunity to voice their opinions and ask questions. The chairman made sure that each question was answered directly at the meeting provided that they do not constitute a trade secret.

The authorization for engagement of the board of directors in any activity within the scope of Article 395 and 396 of the Turkish Commercial Code is included as a separate item on the

agenda of the general shareholders' meeting.

The members of the board of directors related with the issues of a special nature on the agenda, other related personality, authorized persons who are responsible for preparing the financial statements and auditors were present to give necessary information and to answer questions at the general shareholders' meeting.

The company has established a policy on donations and grants and submitted it to the general shareholders' meeting for approval. In addition, shareholders were informed with a separate agenda item, on all donations and grants effectuated during the reporting period and the amount of benefits and beneficiaries.

Allowing the attendance of those including stakeholders and media with no voting rights is included in the internal guidelines of the general shareholders' meeting.

1.5. Voting Rights:

The company's shares are classified in two groups as Class A and Class B shares. As per the articles of association, a majority of the board members, and the chairman shall be elected from among the candidates nominated by Class A shareholders.

Minority rights are not recognized for shareholders who hold an amount less than one-twentieth of the share capital and the company has adopted exactly the rate foreseen in the legislation for listed companies.

There are no other voting privileges at Logo and all shareholders, including those who reside abroad, are given the opportunity to exercise their voting rights conveniently and appropriately.

1.6. Dividend Rights:

The dividend policy of Logo is clearly defined and disclosed to public on the corporate web site. It is submitted to the shareholders at the general shareholders' meeting and is incorporated in the annual report.

The company's dividend distribution policy contains minimum information clear enough for investors to predict any future dividend distribution procedures and principles. A balanced policy is followed between the interests of the shareholders and those of the company.

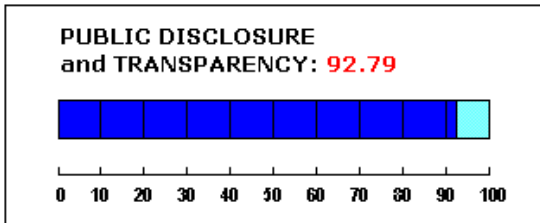
Furthermore, the articles of association of the company contain a provision on advance dividend payments.

As per the resolution adopted at the ordinary general shareholders' meeting; according to the audited consolidated financial statements for the reporting period January 1st 2013 - December 31st 2013; it was resolved that the net distributable profit for the period in the amount of TL 17,784,135 calculated by deducting the "tax expense" and "first contingency reserve" amounts and adding the "donation" amount shall not be distributed taking into consideration the investment plans of the company and shall be kept within the company by entering into the "Retained Earnings" account.

1.7. Transfer of Shares:

Neither the articles of association of the company nor any decisions adopted at the general shareholders' meeting contain any provisions that impede the transfer of shares which are publicly traded.

SECTION 2: PUBLIC DISCLOSURE AND TRANSPARENCY



SYNOPSIS

+	There is an Investor Relations Department
+	Sufficient Disclosure Policy
+	Comprehensive web site, actively used for public disclosure
+	Annual report complies with the legislation, comprehensive and informative
+	List of insiders disclosed to the public
+	Important events and developments disclosed in accordance with the legislation
+	English version of the web site for international investors
+	Dividend distribution policy disclosed to public via corporate web site
-	Benefits provided to board members and senior executives are not disclosed to the public
-	List of ultimate controlling individual shareholders are not disclosed to the public

2.1. Corporate Web Site:

Corporate web site is actively used for disclosure purposes and the information contained therein is timely updated.

Along with the information required to be disclosed pursuant to the legislation, the corporate web site

includes; trade register information, information about latest shareholder and management structure, detailed information on privileged shares, the date and the number of the trade registry gazette on which the changes are published along with the final version of the company's articles of association, publicly disclosed material information, annual reports, periodical financial statements, prospectuses and circulars and other public disclosure documents, agendas of the general shareholders' meetings and list of participants and minutes of the general shareholders' meeting, form for proxy voting at the general shareholders' meeting, disclosure policy, dividend distribution policy, ethical rules of the company, frequently asked questions including requests for information, questions and notices, and responses thereof.

In this context, information on at least the last five years can be reached on the web site.

The information contained on the web site exists also in English for the benefit of international investors and is identical to the Turkish content.

The company's web site also includes; investor presentations, working principles of the committees, the donation policy, material disclosures, the vision/ mission of the company established by the board, information on dividend distribution and capital increases, disclosure area, social responsibility activities, information on senior management, financial data and main ratio analysis.

However, the company's shareholding structure; the names, amount and rate

of the shares held by the company's ultimate controlling individual shareholders over 5% as identified after being released from indirect or cross shareholding relationships between co-owners along with the privileges they hold is not disclosed to the public.

2.2. Annual Report:

Annual report is prepared in detail by the board of directors to provide public access to complete and accurate information on the company and it covers information such as;

- a. period covered by the report, the title of the company, trade register number, contact information,
- b. the names and surnames of the chairman, members and executive members involved in the management and supervisory boards during the covered period, their limits of authority, tenure of office (with start and end dates),
- c. the sector in which the entity operates and information on its position in the sector,
- d. qualifications of the production units, capacity utilization rates, general explanations related to sales volume and price, sales conditions and yearly developments, productivity rates and causes of significant changes compared to previous years,
- e. progress on investments, the eligibility status on incentives, and to what extent,
- f. Corporate Governance Principles Compliance Report,
- g. information on related party transactions,
- h. other issues not included in the financial statements, but are beneficial for users,
- i. the company's organization, capital and ownership structure and any changes in the related accounting period,
- j. all benefits provided to staff and workers, information on number of personnel,
- k. information on privileged shares and their amount,
- l. research and development activities,
- m. dividend distribution policy,
- n. basic ratios on the financial position, profitability and solvency,
- o. the company's financing resources and risk management policies,
- p. information on major events occurred between the closing of the accounting period and the date of the general shareholders' meeting where financial statements are evaluated.

In addition to the matters specified in the legislation, following issues also took place in the annual report:

- a. external duties of board members and executives,
- b. members of the committees within the board, assessment of their working principles,
- c. the number of board meetings held during the year and attendance status of the members,
- d. changes in legislation which could significantly affect the company's operations,
- e. major court cases against the company and possible consequences,
- f. information on direct contributions to capital ratio with cross shareholding investments in excess of 5%,
- g. benefits and vocational training of employees, and other company activities that give rise to social and environmental results.

On the other hand, benefits provided to board members and senior executives are mentioned collectively, but best application of Corporate Governance Principles dictate that this information is given on an individual basis.

2.3. External Audit:

The external audit of the company is conducted by Güney Bağımsız Denetim ve Serbest Mali Müşavirlik A.Ş (a member of Ernst & Young Global).

There has not been a situation during the reporting period where the external auditor avoided to express its opinion and not signed the audit report, nor has reported a qualified opinion. It has been declared by the company officials that there has been no legal conflict between the company and the external audit firm.

Independent audit firm and their audit staff did not provide consulting services for a price or free of charge during the audit period. No consulting company in which the external audit firm is in a dominant position either directly or indirectly in management or capital provided any consulting services during the same period.

SECTION 3: STAKEHOLDERS

SYNOPSIS

+	Measures to safeguard stakeholders' rights are facilitated
+	Efficient Human Resources Policy
+	Strict quality standards for goods and services
+	Stakeholders' views are taken on important decisions
+	Code of ethics disclosed to the public
+	Measures are taken to ensure customer satisfaction on sale of goods / services
+	Company is socially and environmentally sensitive and respectful
=	No provision in the articles of association regarding the participation of stakeholders in the management of the company despite the existence of certain incentive models

3.1. Company Policy Regarding Stakeholders:

Logo recognizes the rights of stakeholders established by law or through any other mutual agreement. In case the rights of the stakeholders are not regulated by the relevant legislation and protected by contracts, the company protects the interest of stakeholders under good faith principles and within the capabilities of the company. Effective and expeditious compensation is provided in case of violation of the rights.

The corporate web site is actively used to provide adequate information on policies and procedures towards the protection of stakeholders' rights.

An employee compensation policy is established and disclosed to public on the corporate web site.

3.2. Stakeholders' Participation in the Company Management:

Logo has developed certain models for stakeholders, particularly employees to participate in management without impeding the operations of the company and these models are included in the Corporate Governance Compliance Report. However these models are not included in the articles of association.

3.3. Company Policy on Human Resources:

Logo's human resources policy is based on the principles of respect for human knowledge, objective evaluation, equal opportunity, employee participation, encouragement of development, continuous education, competency, and performance-based progress. Recruitment and promotions are based on the principle of equal opportunity, and decisions are made taking into consideration an individual's performance, knowledge, and experience. No complaint of discrimination has been received to date. Equal opportunity is one of the issues where company management has great sensitivity.

The Human Resources Department is responsible for conducting performance and career management practices; planning, conducting, and measuring training and development activities; carrying out the recruitment process; managing the compensation system; and improving employee

satisfaction. Job descriptions, performance and reward criteria as part of human resources policy are announced to the employees.

Relationship with employees are represented at the board level. Human Resources Department addresses, evaluates, and resolves all employee requests regarding professional, personal, career, and training and development issues.

There is no trade union at the company.

3.4. Relations with Customers and Suppliers:

The satisfaction of customers and suppliers is the company's priority and an indispensable goal. Customer satisfaction is monitored and reported regularly. Confidentiality of information relevant to customers and suppliers is also respected within the scope of trade secret.

3.5. Ethical Rules & Social Responsibility:

Responsibility towards society and the world is at the center of the company's mission, and it works to develop constructive approaches to social issues. The company holds free educational seminars in vocational schools and organizes activities to help students pursue careers. Logo supports educational programs both financially and in kind with their products. In addition to financial support provided in campaigns organized by nongovernmental organizations and charities, Logo employees are also encouraged to participate in these events personally.

3.6. Sustainability:

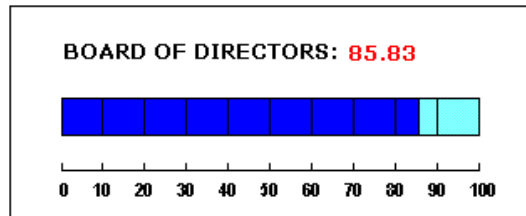
Aiming to become the leader in all areas, Logo is setting the precedent with its contributions to the natural

and social environment. In line with this, the company has made infrastructure investments, including solar energy supported transformers and virtual server systems, and developed new processes to eliminate paper and packaging use.

In addition, electronic, paper, battery, and plastic wastes are recycled and new tools and applications have been adopted to reduce electricity, water, and fuel consumption. The company also strives to decrease carbon emissions.

Logo products and services have scored many successes at home and abroad and developed innovative products have won many awards. Previously granted with the Innovative Open Architecture Solutions award from IBM for its Java Solution "Unity on Demand", the company also received the 8th Technology Award given by TÜBİTAK (The Scientific and Technological Research Council of Turkey), TUSİAD (Turkish Industry & Business Association), and TTGV (Technology Development Foundation of Turkey).

SECTION 4: BOARD OF DIRECTORS



SYNOPSIS

+	The company's vision, mission and strategic goals are defined
+	The board works efficiently and staffed with qualified members
+	Two independent members on the board
+	Corporate Governance, Audit, Early Identification of Risk, Nomination, and Remuneration Committees established
+	Principles of remuneration of board members and senior executives established and disclosed to public
+	Conduct of the board meetings is defined in company's internal regulations and included in the articles of association
+	Remuneration policy is established and disclosed on the corporate web site
+	Two female members on the board
=	The level of functionality and effectiveness of the committees will be monitored further
-	Privileges on board nominations

4.1. Functions of the Board of Directors:

Strategic decisions of the board of directors aim to manage the company's risk, growth, and return balance at an appropriate level and conduct a rational and cautious risk

management approach with a view to the long-term interests of the company. The board administers and represents the company within these parameters.

The board of directors has defined the company's strategic goals and identified the needs in human and financial resources, and controls management's performance.

The board also oversees that company activities are managed in compliance with the legislation, articles of association, internal procedures and established policies.

4.2. Principles of Activity of the Board of Directors:

Board of directors performs its activities in a transparent, accountable, fair and responsible manner.

Distribution of tasks between the members of the board of directors is explained in the annual report. The board of directors established internal control systems which are inclusive of risk management, information systems, and processes by also taking into consideration the views of the committees. In this context, the board reviews the effectiveness of risk management and internal control systems at least once a year.

The board of directors plays a leading role in maintaining effective communication between the company and the shareholders and settling any disputes which may arise.

Losses that may be incurred by the company, and third parties, as a result of misconduct by managers' with

administrative responsibility are insured.

However, the presence, functioning, and effectiveness of internal controls and internal audit are not included in the annual report.

4.3. Structure of the Board of Directors:

The board of directors is composed of six members and as per the articles of association, a majority of the board members and the chairman is elected from among the candidates nominated by Class A shareholders.

There are 2 independent and 2 female members on the board of directors.

The Corporate Governance Committee did prepare a report on the candidates nominated by the board and shareholders, by taking into consideration whether or not the candidate meets the independency criteria and submitted this assessment as a report to the board for its approval. CMB criteria are complied with in determining independent candidates. Independent candidates for the board of directors have signed a declaration of independence within the framework of the legislation, articles of association, and the CMB criteria.

4.4. Conduct of the Meetings of the Board of Directors:

Chairman of the board of directors sets the agenda for board meetings in consultation with other members and the chief executive officer/general manager. The board held 21 meetings in 2013.

Information on the agenda items of the board of directors is made available to the members in sufficient time prior to the meeting date by a coordinated flow of information.

Each member of the board is entitled to a single vote.

The conduct of the board of directors meetings is documented in internal regulations and meeting and decision quorums have been included in the articles of association of the company.

Board members allocate necessary time for the company's business and there are no limitations taking on additional duties outside the company. Such a limitation is not deemed necessary due to the important contribution of the independent members to the board with their professional and sector experience.

4.5. Committees Established Within the Board of Directors:

Corporate Governance, Audit, Early Identification of Risk, Nomination, and Remuneration Committees are established from within the board of directors in order to fulfill its duties and responsibilities.

Functions of the committees, their working principles and members are designated by the board of directors and disclosed to public on the corporate web site.

The Audit Committee is composed of two independent members.

There are five members on the Corporate Governance Committee and four members each on Nomination and Remuneration Committees. Chairmen of all three Committees are elected among the independent board members.

Early Identification of Risk Committee houses two members with an independent board member as chairman.

There are no executive members on the committees.

All necessary resources and support needed to fulfill the tasks of the committees are provided by the board of directors. Committees can invite any manager as they deem necessary to their meetings and obtain their views.

Audit Committee supervises the operation and efficiency of the company's accounting system, public disclosure, external audit and internal audit systems, reviews complaints that are received by the company regarding company accounting, internal and external independent audit systems, within the framework of the principle of confidentiality and finalizes them, notifies the board in writing on findings related to their duties and responsibilities and the related assessment and recommendations, following taking the opinion of responsible managers of the company and the external auditor notifies the board in writing on whether the annual and interim statements disclosed to the public is in accordance with the company's accounting principles, true and accurate.

The annual report does not contain any information on number of written notices given to the board of directors by the Audit Committee in the reporting period, and the meeting resolutions.

The external audit of the company is conducted by Güney Bağımsız Denetim ve Serbest Mali Müşavirlik A.Ş. (a member of Ernst & Young Global). The nomination and election process of the external audit firm, taking into account its competence and independence, starts with a proposal from the audit committee to the board and ends with the board's choice being presented and approved at the general shareholders' meeting.

The Corporate Governance Committee is established in order to determine whether or not the corporate governance principles are being fully implemented by the company, if implementation of some of the principles are not possible, the reason thereof, and assess any conflict of interests arising as a result of lack of implementation of these principles, and present remedial advices to the board of directors. In addition, it oversees the work of the investor relations unit.

Investor Relations Department manager is a member of the Corporate Governance Committee.

However, the chairman of the board of directors is on this Committee.

Early Identification of Risk Committee reviews risk management systems at least once a year. However, in order to assess the degree of efficiency and functionality of this committee, there are more observations needed to be able to have a more robust view whether the committee can achieve early identification of risks that may jeopardize the company's existence and continued development, whether it can implement the necessary measures identified with the associated risks, and whether it performs any studies to manage such risks.

Establishment of Nomination and Remuneration Committees was decided at the board of directors meeting held on 20 November 2014. Information on members and working principles of these committees are included on the corporate web site.

Since these committees are recently established, we need further observation to assess the degree of efficiency and functionality of the committee, particularly with regard to its reviews on the structure and

efficiency of the board of directors. Also, whether the committee submits its recommendations to the board members on changes that can be done on these matters; whether it ensures that a system with regards to the principles and practices regarding career planning and rewarding of the board members is implemented; and by taking into account the degree of achievement of the criteria, whether it makes proposals to the board on remuneration of the board members and senior executives will need to be monitored further.

Furthermore, the chairman of the board is on these Committees.

4.6. Remuneration of the Board of Directors and Senior Management:

The principles of remuneration of board members and senior executives have been documented in writing and submitted to the shareholders' attention as a separate item at the general shareholders' meeting.

A remuneration policy prepared for this purpose can be found on the corporate web site. Stock options or performance based payments are not included in the remuneration package of the independent board members.

Logo does not lend any funds or extend any credits to a member of the board or to senior executives, or grant any personal loans through a third party, or extend any guarantees.

Losses that may be incurred by the company, and third parties, as a result of misconduct by managers' with administrative responsibility are insured.

Remuneration of the executives complies with the code of ethics, internal balances and strategic goals of the company and is not based on short term performance.

There has been no cases where the executives used confidential and non-public company information in favor of themselves or others. There are no executives who accepted a gift or favor directly or indirectly related to the company's affairs, and provided unfair advantage.

On the other hand, benefits provided to board members and senior executives are mentioned collectively, but best application of Corporate Governance Principles dictate that this information is given on an individual basis.

Rating Definitions

Rating	Definition
9 - 10	The company performs very good in terms of Capital Markets Board's corporate governance principles. It has, to varying degrees, identified and actively managed all significant corporate governance risks through comprehensive internal controls and management systems. The company's performance is considered to represent best practice, and it had almost no deficiencies in any of the areas rated. Deserved to be included in the BIST Corporate Governance Index on the highest level.
7 - 8	The company performs good in terms of Capital Markets Board's corporate governance principles. It has, to varying degrees, identified all its material corporate governance risks and is actively managing the majority of them through internal controls and management systems. During the rating process, minor deficiencies were found in one or two of the areas rated. Deserved to be included in the BIST Corporate Governance Index.
6	The company performs fair in terms of Capital Markets Board's corporate governance principles. It has, to varying degrees, identified the majority of its material corporate governance risks and is beginning to actively manage them. Deserved to be included in the BIST Corporate Governance Index and management accountability is considered in accordance with national standards but may be lagging behind international best practice. During the ratings process, minor deficiencies were identified in more than two of the areas rated.
4 - 5	The company performs weakly as a result of poor corporate governance policies and practices. The company has, to varying degrees, identified its minimum obligations but does not demonstrate an effective, integrated system of controls for managing related risks. Assurance mechanisms are weak. The rating has identified significant deficiencies in a number (but not the majority) of areas rated.
<4	The company performs very weakly and its corporate governance policies and practices are overall very poor. The company shows limited awareness of corporate governance risks, and internal controls are almost non-existent. Significant deficiencies are apparent in the majority of areas rated and have led to significant material loss and investor concern.

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