

The first step in your journey of growth!



LOGO **START 3**

All of your processes, from stock monitoring and payment to sales and collection, are under control

Whatever their scale, all businesses have the same purpose: To be able to gain profit. For this purpose, they need to monitor their stock inputs and outputs, sales, payments and collections in detail, and control the processes such as invoicing, which in short means keeping the balance between sales and costs. Developed specifically for the needs and expectations of micro businesses, Logo Start 3 lowers workloads and increases profitability by offering single-point management of stock, costs, cash registers, invoices, orders, and banking and customer information.

LOGO **START 3**

Logo Start 3 for stronger steps!

The primary objective of micro businesses is to gain profit from their commercial activities, and the next step is to gradually grow their businesses. Easy and quick to deploy, Logo Start 3 provides the necessary technological infrastructure to reach targets, as well as meeting all the needs for daily transactions.

Realtor, insurer, polyclinic, stationery, florist, patisserie, perfumery, art gallery... Regardless of your sector, if you are a micro business which outsources accounting services, you can use Logo Start 3 as a single point of control to monitor your stock, costs, cash registers, invoices, orders, payments and collections and manage your banking and customer information. Thus, you can have firm control on your organization at every step, from bank accounts to monthly payments, inventory information and issuance of e-Invoices.

Logo Start 3 for better
business management!



The versatile assistant for micro businesses

If you are a micro company it means that you are trying to run your business with limited human resources. If you are outsourcing accounting services but you are having difficulties to check the consistency and currency of your data, Logo Start 3 is your solution!

The only thing you need to do is to apply to purchase Logo Start 3. After a quick installation and a short training session, you will become a Logo Start 3 user!



Keep all of your data secure

Logo Start 3 moves the data stored in various environments to a single system. Thus, the files are not messy, account errors do not occur; your revenues, expenses, inventories, invoices, in short, all the information required is kept securely in Logo Start 3.



You have control in data analyses

Users of Logo Start 3 can easily view total invoice amounts, costs, orders, payments, outstanding collections and profit-loss tables and create reports since all of their data is on Logo Start 3.



Monitor your stocks in detail

Stock levels should be kept under control at all times for product continuity and customer satisfaction. Logo Start 3 simplifies stock monitoring with an unlimited number of product cards showing current stock information, product entries and exits, consignments, stock values, and product visuals.





Comprehensive bank transactions

With Logo Start 3, you don't have to spend time on banking transactions. Commercial accounts and credit accounts in banks can be tracked separately or collectively, using bank/branch codes. Money orders, EFTs, cheque/note payments and incoming payments can be easily tracked with Logo Start 3.



Cash and check/note transactions under control

All sorts of daily cash activities such as check/note collections and payments, invoice payments, and transfers between cash registers can be easily tracked with Logo Start 3. Valuable papers such as checks and notes can be recorded with the date, number and term information. Using the records created, the status ("portfolio," "endorsed," "submitted to bank," etc.) of checks and notes can be tracked at every step, not missing any detail. Receipts and account statements required for checks and notes whose status have changed are automatically created by Logo Start 3.



Easy follow-up of orders

The correct management of orders is as important as the product or service quality, in terms of customer satisfaction. Logo Start 3 records incoming orders with accompanying data such as customer information, order date, and delivery date, and allows single-point monitoring of all orders. Thus, all orders from the same customer can be viewed on a single screen. By comparing orders and stock levels, Logo Start 3 can directly place orders if stock levels are insufficient.





Up-to-date customer information

Her müşteri için Logo Start 3 üzerinde oluşturulan cari hesaplarda müşterilerin aylık satış tutarları, toplamları, riskleri ve risk limitleri tanımlanabiliyor. Cari hesaplara ait farklı zamanlarda girilen işlemlerin, istenen zaman aralığı için değerlendirmesinin yapılabildiği raporlara kolaylıkla da ulaşılabilir.



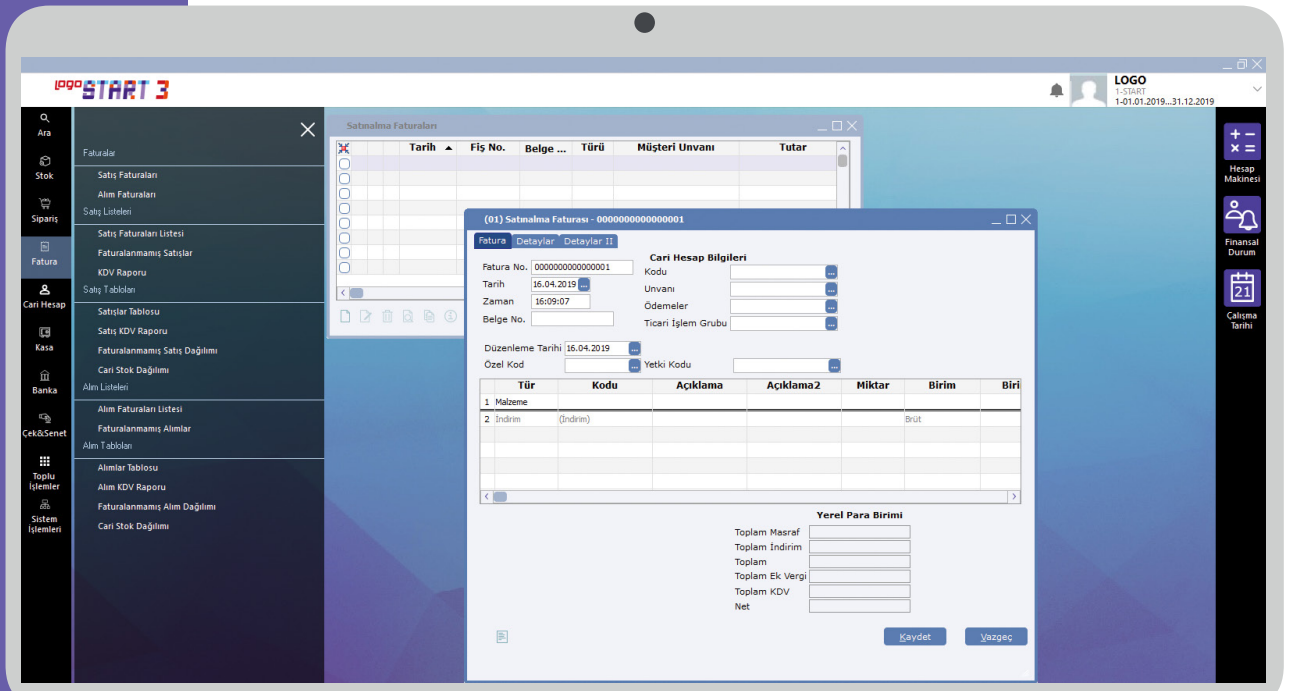
Convenient invoicing

Logo Start 3 automatically manages the process of invoicing orders as well. It can easily transform incoming orders to dispatches, and dispatches to invoices. Previously defined discounts, expenses and promotions are directly reflected in invoices.



Sale by credit cards or in installments

Credit card sales, collections and bank refunds can be easily monitored with Logo Start 3, and repayment plans can be created by defining separate bank and point commissions for each account. Logo Start 3 can also be used to make sales in installments, transform all invoice transactions to installments, create new payment plans, and track missing payments.



Cutting-edge technology

Logo Start 3 provides a technologically sound system first and foremost, as it uses the same infrastructure as the upper segment products. If you want to start using a more comprehensive product when your company grows, all of your data can be easily transferred from your old system into Logo Start 3 without any loss.



The logo solution family as a whole

Various fast and affordable applications that are developed by Logo Solution Partners for businesses and sectors and which are integrated with the Logo Start 3 database usage license can be easily used together with Logo Start 3.

User-friendly design

One of the most important aspects of software is the ease of use. The more comfortable the interfaces are that connect technology with users, the better the user experience. With user feedback, Logo Start 3 has been improved to provide the most-user friendly interface.



Supporting you from your first step

Logo is with you from the first moment you started using the Logo Start 3 solution! With the first installation, we welcome you with a video that tells you what features you can access, which functions you can use and how to use them.



Design with enriched visual features

Features in the new interface of Logo Start 3 solution; background colors, page contrast, icon colors and sizes are rearranged to create a more aesthetic and easy-to-read design. The background can be easily changed at any time, and the font color changes automatically to the selected background. This ensures optimal visual comfort on every background.



Your desktop is just the way you want it

Developed with new technologies based on ease of use, the aesthetically pleasing desktop design of Logo Start 3 which is easy on the eyes allows you to access all the information you want quickly and easily. It is possible to display the whole menu on the desktop at one time and access all functions.



Quick access to all transactions with advanced search function

Although you can easily access the desired functions through the access tree, it is now easier to find what you are looking for in Logo Start 3 as the “search” button is more visible on the desktop. Every module, screen, report, and transactional information can be accessed quickly through the search feature on the desktop.

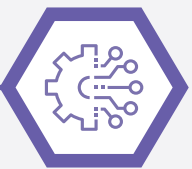
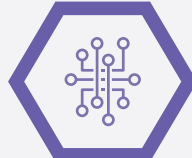


Stop getting lost among windows

The biggest challenge for users who have to constantly switch between multiple windows is the ability to quickly recognize the right window and open the right page. That is why all open windows in the new interface of Logo Start 3 solution are at the bottom of the screen with icons that can be easily seen.

Easy access to e-Government solutions

Micro businesses which intend to add the comfort of e-Government Solutions to the convenient features offered by Logo Start 3, can also purchase these solutions as an additional service with the assurance of eLogo



e-Invoice, e-Archive Invoice and e-Dispatch solutions work integrated with Logo Start 3. Therefore very easy and rapid transitioning to e-Government solutions is made possible.

With Logo Start 3, the transition to e-Invoice, e-Archive Invoice and e-Dispatch provides ease of operation as well as savings on paper and printing costs.



Our integrated solutions with Logo Start 3



e-Solutions: Logo e-Solutions, developed in accordance with the standards set by the Revenue Administration, include many different applications such as e-Invoice, e-Archive Invoice, e-Ledger and e-Dispatch. Thanks to Logo e-Solutions, businesses reduce their paper, printing, archiving and labor costs, decrease operational burdens, and accelerate financial processes. Providing value-added solutions such as e-Reconciliation and E-Extract, innovative applications based on Artificial Intelligence and Internet of Things, your digital transformation journey can also be guided thoroughly.

*Logo Start 3 is available with e-Invoice and e-Archive Invoice integrations only.

For further
information
about Start 3



The most valuable IT brand of Turkey



Ecosystem of 5000+ people	800+ Business partners	90.000+ Active customers	1.200+ Employees
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Logo is coding the future together with its customers, business partners, employees, investors and all stakeholders as a company contributing to the sustainable success of its customers with its products and services that appeal to all companies from micro size to enterprise level. It creates value for its customers with passion and agility.

Turkey's largest public software company and most valuable information technology brand* Logo, operates in software sector as one of the leading companies since its establishment in 1984. Logo offers application software to enterprises ranging in size from micro companies to large scale corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying more than 200,000 companies so far on their journey of growth, with more than 1,200 employees and 800 business partners in 4 different countries at 7 different locations.

In addition to Enterprise Resource Planning, Logo's offerings comprise many complementary solutions such as Customer Relationship Management, Human Resources Management, Workflow Management, Warehouse Management Systems, Business Analytics Solutions and Retail Solutions. Having taken the lead in the ERP sector in terms of number of customers for many

*Brand Finance, Turkey's most valuable and strongest brands report, June 2019

years, Logo has a large and dynamic ecosystem that extends from partners to Logo users, from academicians to students and industry professionals. Along with the power stemming from this ecosystem, and believing in the dreams of its customers, sharing the same goals and working diligently to fulfil them, Logo carries out its business with the vision of coding Turkey's future together.

Since its foundation, Logo has been the innovative leader of its sector with the innovations it brought with its products, services, and business processes; more importantly with the added value it created in the digital transformation. Logo has invested in different businesses and technologies, and in recent years has made great leaps and revenue growth due to organic and inorganic growth. Logo has always adopted a fair and transparent management, and currently has a 66% free-float rate. The company became the first public software company in Turkey in 2000.

Logo completed a significant portion of its 35-yearlong history as the market leader in the industry, and after a series of strategic investments aiming at transferring the know-how and experience gained in the Turkish market to abroad, it continues on the path towards becoming a regional player. Logo has been pursuing its firm growth with 41% revenue CAGR (compound annual growth rate) in the last 10 years.



Logo solutions:



Offers high performance



Offer an affordable total cost of ownership



Provides an open platform



Quickly installed



Upgradeable functions in line sector-specific needs



Creates a synergy with common solutions and platforms

Find the closest business partner...



LOGO

