# Manage your business in an integrated way, go beyond the limits!



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# A new experience in ERP with Logo Tiger 3 Solutions

Developed by combining the know-how of Logo in ERP with new technologies, Logo Tiger 3 ERP Solutions provide a new perspective in the enterprise resource planning processes. Logo Tiger 3 ERP Solutions easily adapt to changing needs with a structure that is scalable, flexible, upgradeable, reliable and industry-independent. Enriched with features such as role-based customizable desktop, app-in-app, and built-in search engine technologies, these solutions can be customized according to needs with its easy integration capability. Logo Tiger 3 ERP Solutions offer a unique end-to-end ERP experience with an aesthetic design developed by considering user comments.

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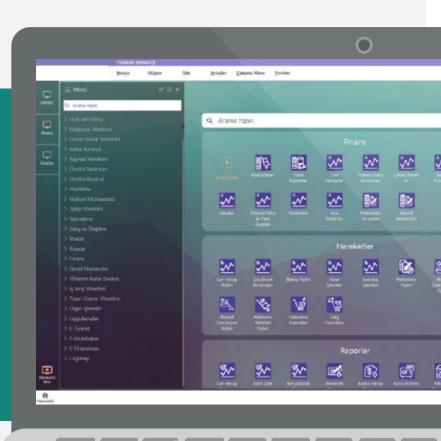
# Efficient and effective management for medium-sized and large businesses!

**Logo Tiger 3 ERP Solutions,** developed to meet the Enterprise Resource Planning (ERP) needs of medium and large businesses, offer an end-to-end ERP experience with both its advanced functionality on its own plus new functions that can be added through app-in-app technology.

The **Logo Tiger 3** solution, included in the portfolio of Logo Tiger 3 ERP Solutions, allows *medium and large businesses* operating in many different sectors to manage all business processes efficiently and effectively. Businesses using Logo Tiger 3 solutions *save time and costs* in all processes, from data management to sales operations, and can allocate their resources to activities such as getting into new markets and gaining a global competitive advantage.

Designed for medium-sized and large businesses with comprehensive manufacturing, Logo Tiger 3 Enterprise supports sustainable efficiency in production, facilitates processes and meets production processes' needs with its wide range of functions. Thanks to its scalable structure, Logo Tiger 3 Enterprise easily adapts to changing requirements over time.

Whatever sector you work in, you are always one step ahead of the competition with Logo Tiger 3 ERP Solutions, which provide more effective control and superior efficiency in your business processes!



# One solution for all your needs

Allowing you to manage your business processes within your enterprise practically and effectively with much lower costs, Logo Tiger 3 ERP Solutions spread the idea of quality and efficiency through all the processes starting with employees. Information flows between the units therefore consist of accurate and up-to-date information, and complicated business processes are simplified and organized. When there is an information entry created into the system, all departments are able to directly access current information within their authority. All activities, from procurement processes to customer relations management, can be managed consistently from a single point. Simultaneous communication between users saves time and lowers the level of unnecessary communication.

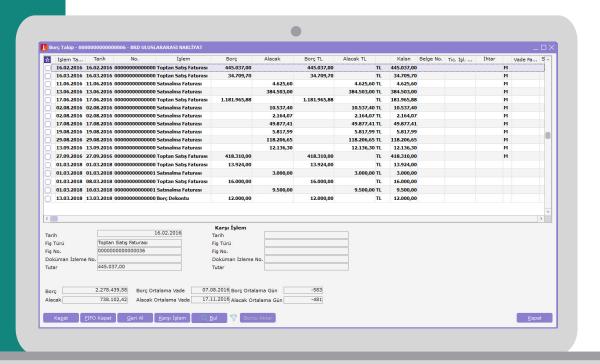
Besides the many standard modules developed by considering all your needs, Logo Tiger 3 ERP Solutions offer optional modules where you can find custom solutions for your enterprise. This way, all medium-sized and large businesses can create the optimum ERP package for their needs.



# Interpret your financial data correctly

You can build reliable infrastructure for your strategic business decisions and improve your financial performance thanks to Logo Tiger 3 ERP Solutions, which allow you to access correct information instantly with business-critical financial functions. Logo Tiger 3 ERP Solutions provide the basis for financial performance that provides an advantage not only in the local market competition, but also in international operations within the globalizing economy. With its flexible exchange system and reporting structure, it provides the opportunity to follow international activities and access up-to-date profitability analyses.

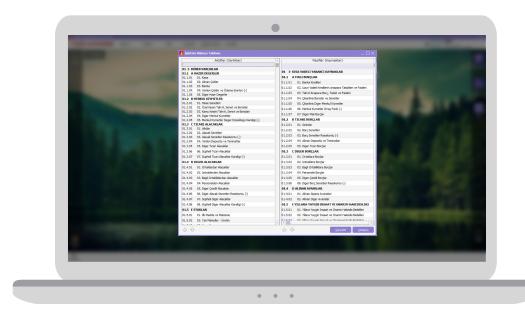
The definitions of payment and collection planned in Logo Tiger 3 ERP Solutions offer flexibility to meet all kinds of needs. It can monitor risk and issue electronic warnings within the framework of set limits and rules; and prepare and electronically submit Ba - Bs reconciliations with a single click.





# Full compliance with legislation and international accounting standards (Depreciation calculations as per FA552 or US GAAP)

Businesses must ensure data consistency in order to act in compliance with the legislation in all of their operations. With the feature of two-way control of operational transactions and accounting records, Logo Tiger 3 ERP Solutions provide system consistency and minimizes user error. The financial and tax reporting for a specified period as per the Turkish Trade Code can be done directly via the system, in line with the Turkish Financial Reporting Standards (TFRS). Financial tables and reports in the general ledger transactions, using the local currency and reporting currency, respond to all your needs in this field, whereas expense centers and project cards can be used for management-related reporting. The e-Declaration options of Logo Tiger 3 ERP Solutions, on the other hand, allow automatic submission of the prepared declarations to the Revenue Administration.





#### Monitor the value of fixed assets

In addition to regulatory requirements, you can follow up on your processes such as purchasing transactions, debit and disposal of fixed assets through the fixed asset management module in Logo Tiger 3 ERP Solutions. Thanks to multiple amortization schedules support in this module, amortization can be calculated in local currency according to tax procedure law, in reporting currency according to international reporting, and in local currency according to the TFRS. In addition, different depreciation accounts can be transferred to accounting through separate accounts.



If your business includes more than one company, Logo Tiger 3 ERP Solutions allow you to manage processes effectively in all companies within the group. Thanks to these solutions, group-level profitability can be calculated, inventory can be viewed as a whole, and cashflow can be analyzed for every company.

Thanks to the consolidated statements feature of Logo Tiger 3 ERP Solutions, the assets, liabilities, equities, income and expenses of each company in the group can be combined. Thus, the assets, liabilities, income and expenses and non-cash liabilities of multiple enterprises are presented as they belong to a single partnership, and account owners, investors, audit authorities and other relevant parties can be informed about their financial situation and operational results.





# A more reliable foreign trade structure

The foreign trade module of Logo Tiger 3 ERP Solutions enables import and export operations to be performed more effectively, more efficiently and in compliance with legal obligations. With Logo Tiger 3 ERP Solutions, all liabilities can be monitored in compatibility and integration with other processes such as accounting, finance, purchasing, sales and distribution.

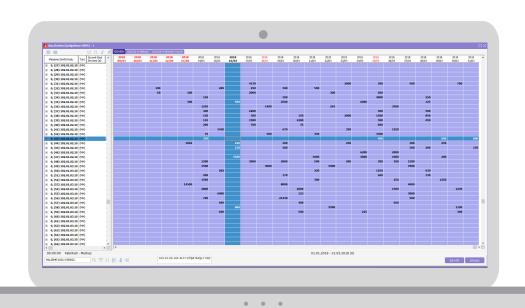
# Efficient production, low cost

Transactions and processes such as controlling complex production processes, compliance with varying customer order deadlines, completion of the supply chain, and the management of stocks based on requirements are the scenarios that manufacturing enterprises need the most and should be designed in advance. For the effective management of the entire process, from a to z, complex systems must be brought together. Logo Tiger 3 Enterprise, which is a Logo Tiger 3 ERP Solution, allows you to manage, monitor and report your production processes on the basis of phases by optimization. Adding quality control results to materials and operations improves production processes and minimizes errors. The production planning methods of Logo Tiger 3 Enterprise calculate material requirements, manage the efficiency of the machines and ensure timely delivery of the orders. the cost accounting module allows you to perform phase-based production cost assessment by calculating the material, general expenses, station and labor costs.



# Master Production Scheduling (MPS)

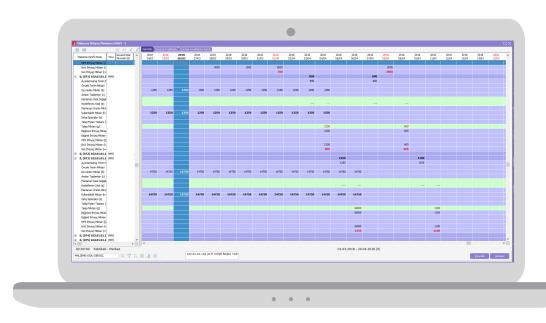
With the Master Production Scheduling (MPS) function, sales orders and requests can be planned according to delivery dates, ensuring timely delivery of orders. The stock status of the materials, the fulfillment amounts according to the orders and demands are visualized on a Gantt chart, making it possible to make quick decisions.





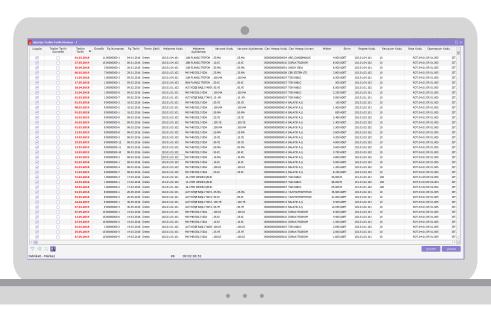
# Material Requirement Planning (MRP)

The Material Requirement Planning (MRP) function allows you to determine the product, semi-finished product and raw material requirements of the related orders daily, weekly, monthly or in specified periods for the orders and requests to be planned. This function allows you to plan carefully in terms of the stock status, capacity, lead times, production times and delivery dates and thus, the orders can be prepared on the requested date. By using the filtering feature in the planning screen, it is possible to make plans not only by the products belonging to the selected orders but also by the finite and infinite capacity with special filters.



# Assigning delivery dates to orders (Capable-to-Promise)

Assigning delivery dates to orders CTP function allows you to determine the most possible and achievable delivery dates for the orders you receive. Using this function, the most appropriate delivery times can be determined effortlessly considering the capacity, stock status, lead time and production times. According to these delivery times, all production stages of the order can be controlled. When assigning delivery dates to multiple orders, material and current account-based priorities are specified and planning processes can be managed more effectively.







# Capacity scheduling

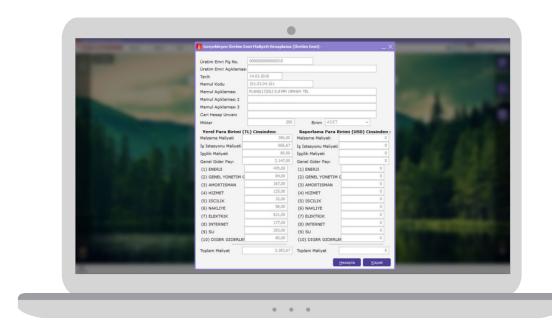
The capacity scheduling function allows you to monitor planned and ongoing production orders on the Gantt chart and make any necessary changes. Production orders and the dates of the relevant superior and inferior production orders, as well as the production order processing time can all be changed. Scheduling processes can be controlled by directing production orders to alternative machines.





#### Cost accounting

The cost accounting, offered to calculate the production costs, allows you perform phase-based production cost assessment by calculating the material, general expenses, station and labor costs. In this way, the costs of productions in the enterprise are calculated by considering all the criteria affecting the relevant production; unit costs can be seen before the sales and if available in stock.





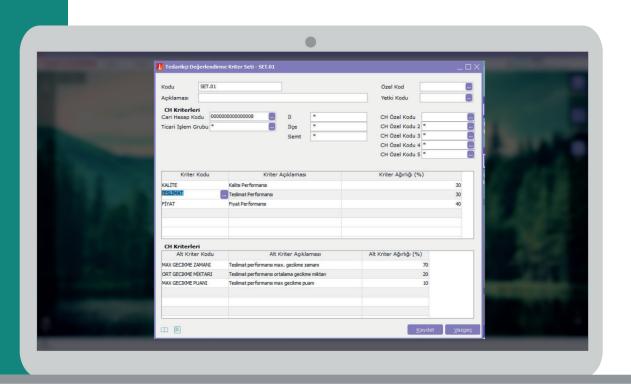
# Choose the most profitable procurement method

The most important criterion in the procurement process is to select suppliers that offer both quality and a reasonable price together. With the Logo Tiger 3 ERP Solutions, it is possible to evaluate the price quotations received from suppliers, compare them and make the decision to purchase quickly. After the supplier selection, time and cost savings can be achieved, as the approval mechanisms and processes associated with document flow are standardized.





Logo Tiger 3 ERP Solutions allow you to create and monitor your stock, targets and strategies, monitor your real-time stock values and levels, and control your inventory costs. Products can be easily tracked thanks to material classification and leveled hierarchy designed for businesses working with various product ranges. The same type of materials can be monitored based on different criteria, and a change that concerns thousands of materials can be updated by changing only a single definition within its matrix interface. While materials can be tracked with an unlimited number of units, thanks to the monitoring feature with different units, reporting processes can be performed through a single unit with the conversion coefficients feature. In Logo Tiger 3 ERP Solutions, the dimensions of the material or stock boxes are recorded with the definition of "dimension", and the most suitable placement can be calculated according to this information both in the warehouse and during the logistics process.



# Reasonable pricing, timely delivery

Processes such as pricing, quick quoting, and shipment are critical for the customer satisfaction. The process, beginning with the creation of all the paperwork required for the orders and delivery, and lasting until the completion of a timely delivery can be managed in an integrated manner with Logo Tiger 3 ERP Solutions. The system also allows seamless issuance of invoices in foreign currencies as well as in Turkish liras, and monitoring of foreign currency payments, thereby facilitating overseas operations and sales processes.

The convenience provided by Logo Tiger 3 ERP Solutions starts with the product selection and pricing processes by the sales team. Your sales team, choosing the most suitable products for the customer among the alternatives that can be thousands of products sometimes, makes the most appropriate pricing quickly through the system. In order to support the customer management processes and help the sales team, customer information and business relations can be tracked by dates. Special templates can be created for regular customers and offers can be prepared automatically.

With Logo Tiger 3 ERP Solutions, the most suitable campaign strategies for customers and products can be easily determined and the data collected from these campaigns is analyzed with results obtained to guide future campaigns.

The quality of service offered to customers increases as operations are managed properly and timely with an efficient sales and distribution process, and the improvement in customer satisfaction is reflected in your company as a competitive advantage.

Logo Tiger 3 ERP Solutions, including applications aimed at evaluating and improving the performance of the sales team, allow you to set sales targets based on the sales representatives and measure performance accordingly. It is also possible to determine a route through the system and create an effective distribution plan to organize the visit plans of the sales personnel in the most effective and efficient way.





# **Cutting-edge technology**

While fulfilling its promise to meet enterprise resource planning needs of businesses thoroughly, Logo Tiger 3 ERP Solutions also meet the requirements arising from the company or industry specific differences with its flexible structure. Businesses using Logo Tiger 3 ERP Solutions can create the ideal ERP package by using modules and add-ins that best suit their needs.



# The Logo solution family as a whole

Many solutions in the Logo portfolio can be integrated into Logo Tiger 3 ERP Solutions quickly and smoothly. Logo Tiger 3 ERP Solutions, which can work in an integrated way with human resources management solutions, e-solutions, workflow management solution, customer relations management solution, business analytics solutions, warehouse management system solutions, field sales management solutions, retail solutions, do not limit your corporate processes to resource planning only, these solutions also provide integrated management and increase your business efficiency.



### Analyze at a glance with the manager console

The manager console of Logo Tiger 3 ERP provides a great advantage for the top management in order to see the whole picture and get instant information. The indicators in the console can be easily customized according to the manager's focus or changing expectations. For example, the best selling products, the most active customers, stock and accounts receivable turnover rates, cash and bank status can be controlled from a single panel. In addition to the instant status, summary information can also be obtained to shorten managers' decision-making processes, and this provides agility and flexibility.



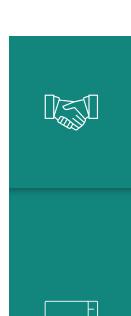
#### Widgets and apps for those who want more

The widgets and apps provided to meet all the expectations of businesses using Logo Tiger 3 ERP Solutions continue to support Logo's concept of "upgradeable products". In addition to the standard features included in the product, many functions or additional features can be downloaded as an app or widget with a single click. Current applications can be upgraded if needed with the applications that can be integrated into the system through the app-in-app technology in Logo Tiger 3 ERP Solutions. Depending on the features of the application downloaded, these new features can also be used regardless of the platform.

The new interface of Logo Tiger 3 ERP Solutions offers design features that will make it easier to use these widgets and apps. For example, the required information can be obtained quickly with the widgets, allowing you to view the most frequently used processes on the right bar. You can easily add ready-to-use widgets and apps that are developed by Logo and its Solution Partners in line with your needs and expectations or that can be purchased from the Logo Store, to your desktop and access them with a single click.

# **User-friendly design**

The determining factor in the interface designs is the user experience. The more comfortable the interfaces that connect the technology with the users are, the better the user experience and the adoption rate of solutions used. This is the basis of the new interfaces developed for Logo Tiger 3 ERP Solutions.



# Supporting you from your first step

Logo is with you from the first moment you started using Logo Tiger 3 ERP Solutions! With the first installation, we welcome you with a tour that tells you what features you can access, which functions you can use and how to use them. Clear, simple and effective, these guides are at your service not only for the solutions but also for apps and other add-ins.

# Your desktop is just the way you want it

The main screen can now be split into frequently used functions thanks to the "add new desktop" feature on the left bar and you can add new functions at any time easily. The functions added to the desktop can be grouped as a folder by dragging and dropping; thus, the interrelated functions are kept together to make the desktop more organized. Providing ease of use, saving time and ensuring productivity, this system appeals to your eyes with its aesthetic design while increasing your work productivity.

Allowing you to customize shortcut keys to speed up your processes, Logo Tiger 3 ERP Solutions allow you to make changes to your created shortcut commands. In short, all the features you need on your desktop are brought together in Logo Tiger 3 ERP Solutions.



## Aesthetic and practical design

In the new interface of Logo Tiger 3 ERP Solutions; background colors, page contrast, icon colors, and sizes are rearranged to create a more aesthetic and easy-to-read design. The background can be easily changed at any time, and the font color changes automatically to the selected background. This ensures optimal visual comfort on every background.



# Stop getting lost among windows

The biggest challenge for users who have to constantly switch between multiple windows is the ability to quickly recognize the right window and open the right page. For this reason, in Logo Tiger 3 ERP Solutions, all open windows are presented at the bottom of the screen with icons that can be easily followed.







With the access tree feature of Logo Tiger 3 ERP Solutions, users can see all the functions from a single source; any function can be added to the desktop as a shortcut with a single click. Also, when the mega menu in the access tree is used in the full screen mode, all menus and sub-menus in the solution can be viewed on one screen.



### The easiest way to find something is: search

Although you can easily access the desired functions through the access tree, it is now easy to find what you are looking for in Logo Tiger 3 ERP Solutions as the "search" button is more visible on the desktop.



#### Customized and module independent forms

You can add new fields to the forms in Logo Tiger 3 ERP Solutions and you can easily search the lists in these fields. This feature of Logo Tiger 3 ERP Solutions makes it possible to customize the forms developed with easy and fast visual adaptation for users without knowing a programming language. In addition, you can easily enter all data into the forms created with Logo Tiger 3 ERP Solutions using the wizard.

In addition, you can open the screens of different modules simultaneously and perform the relevant tasks. In this way, required information is obtained without closing the screen, regardless of the module.



#### Direct access to external links

While using your Logo Tiger 3 ERP Solution, you do not need to logout from the system when you need a chart, document, application, folder, or website from a different source. In addition to frequently used Windows programs such as Excel, Word, PowerPoint, the shortcut of any external link can be added to the desktop and all applications can be accessed quickly from within the program.





Customer relationship management: One of the main elements of the customer-oriented approach is to get to know the customers well and manage customer relations in the most effective way. Logo CRM enables you to manage your field operations, marketing activities and every sales process quickly in order to communicate with your customers in the most proper way, and in line with your sales and marketing targets. While the operations of dealers and field sales teams are easily planned on Logo CRM, a corporate memory can be created by monitoring the customer information and developments in real-time.

Retail: Retail is no more just about exhibiting and selling products... Retail companies need to take more technology-oriented actions in areas such as customer management, integration of front office and back-office applications, fast and trouble-free service, customer satisfaction, and channel-branch-dealer management. Being integrated with ERP products to create a perfect retail management system, Logo Diva Retail Solutions provides an uninterrupted flow of information between headquarters and sales points and makes it possible to control the retail channel with all relevant processes from a single point.

**e-Solutions:** Logo e-Solutions, developed in accordance with the standards set by the revenue administration, include many different applications such as e-Invoice, e-Archive Invoice, e-Ledger and e-Dispatch. Thanks to Logo e-Solutions, businesses reduce their paper, printing, archiving and labor costs, decrease operational burden, and accelerate financial processes. Providing value-added solutions such as e-Reconciliation and e-Extract, innovative applications based on artificial intelligence and Internet of Things, it also thoroughly guides your digital transformation journey.

# Our integrated solutions with Logo Tiger 3 Enterprise and Logo Tiger 3

**Workflow management:** Creating, monitoring and finalizing business processes efficiently have a direct impact on business profits. Logo Flow, the workflow management solution of Logo, accelerates business processes and provides more effective management. Logo Flow is preferred by the SMEs and corporate businesses seeking to organize their business processes in a simpler and more systematic structure and aim to transfer internal/external information accurately, securely and quickly.

**Human resources:** Agile human resources processes increase the overall service quality of the business and the efficiency of human resources teams. With the HR Solutions provided by Logo, all HR processes are digitalized and add value to businesses. Payroll Solutions also allow for the error-free and fully compliant management with legal legislation of payroll processes of employees.

Warehouse management system: The warehouse management system plays a key role in the integrated management of the entire value chain, from production to sales. Thanks to integrated and automated warehouse management, business costs are reduced while efficiency increases. The Logo Ocean and Logo Neon solutions in Logo's warehouse management system portfolio manage the flow of materials, information and money in an integrated manner in every business that engages in warehouse management. As a result, warehouse processes are improved, and the right product can be offered at the right time, in the right place and at the right price. This, in turn, improves service quality and customer satisfaction.

**Field sales management:** For businesses which carry out sales operations through field sales teams, the effective and efficient operation of these teams directly affects the profitability of the company. Developed for this purpose, Logo Mobile Sales Field Sales Management solution enables companies to manage customer demands and sales operations in the best way possible. Thanks to the solution's real-time customized reporting capability, sales teams are able to create reports and share them with customers during meetings, and therefore are able to guide sales decisions more accurately. Also providing coordination between the warehouse and the sales teams, the solution allows for healthier processes carried out on the basis of real-time stock information. At the time of sale, invoices can be printed from anywhere, at any time via printers with a Bluetooth connection. In addition to all this, the costs of the field sales operations are also reduced thanks to advantages such as the ability to plan the routes of the sales teams at the center and the ability to effectively track vehicles.

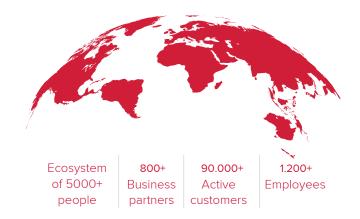
**Business analytics:** Businesses are in need of transforming huge amounts of data that does not make sense on its own into significant information and therefore, value. Logo business analytics solutions process data from tens of different sources quickly and meticulously, and provides real-time information and reports to decision-making mechanisms. With the budget management solution, budget processes are managed faster, more flexibly and securely. Logo Business Analytics Solutions help you to stand out against the competition.







# The most valuable IT brand of **Turkey**



Logo is coding the future together with its customers, business partners, employees, investors and all stakeholders as a company to enterprise level. It creates value for its customers with passion

Turkey's largest public software company and most valuable information technology brand\* Logo, operates in software sector as one of the leading companies since its establishment in 1984. Logo offers application software to enterprises ranging in size from micro companies to large scale corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying more than 200,000 companies so far on their journey of growth, with more than 1,200 employees and 800 business partners in 4 different countries at 7 different locations.

lead in the ERP sector in terms of number of customers for many revenue CAGR (compound annual growth rate) in the last 10 years.

\* Brand Finance "Turkey's most valuable and strongest brands report", June 2019

years, Logo has a large and dynamic ecosystem that extends from partners to Logo users, from academicians to students and industry contributing to the sustainable success of its customers with its professionals. Along with the power stemming from this ecosystem, products and services that appeal to all companies from micro size and believing in the dreams of its customers, sharing the same goals and working diligently to fulfil them, Logo carries out its business with the vision of coding Turkey's future together.

> Since its foundation, Logo has been the innovative leader of its sector with the innovations it brought with its products, services, and business processes; more importantly with the added value it created in the digital transformation. Logo has invested in different businesses and technologies, and in recent years has made great leaps and revenue growth due to organic and inorganic growth. Logo has always adopted a fair and transparent management, and currently has a 66% free-float rate. The company became the first public software company in Turkey in 2000.

In addition to Enterprise Resource Planning, Logo's offerings Logo completed a significant portion of its 35-yearlong history as the comprise many complementary solutions such as Customer market leader in the industry, and after a series of strategic investments Relationship Management, Human Resources Management, aiming at transferring the know-how and experience gained in the Workflow Management, Warehouse Management Systems, Turkish market to abroad, it continues on the path towards becoming Business Analytics Solutions and Retail Solutions. Having taken the a regional player. Logo has been pursuing its firm growth with 41%



Logo solutions:



Offers high performance



Offer an affordable total cost of ownership



Provides an open platform



Quickly installed



**Upgradeable** functions in line sector-specific needs



Creates a synergy with common solutions and platforms

Find the closest business partner...





