Logo WMS Platform, a smart solution for end-to-end warehouse management!

logo WMS PLATFORM

The strongest link in your supply chain!

The warehouse management system plays a key role in the integrated management of the entire value chain, from production to sales. Thanks to integrated and automated warehouse management, business costs are reduced while efficiency increases. Businesses using Logo WMS Platform in warehouse processes manage the materials, information and cash flows in an integrated manner. As a result, warehouse processes are improved, and the right product can be offered at the right time, right place and right price. This, in turn, improves service quality and customer satisfaction.

Logo WMS PLATFORM

360-degree management of supply chains in large and medium-sized businesses

In the modern business world, which is shaped by intense competition and speed, businesses intend to save on costs and time while undergoing their operations. They need the understanding of 360-degree management in order to maintain all of these operations simultaneously and sustainably. The Logo WMS Platform warehouse management system enables holistic control and improvement over distribution, production, warehouse and logistics operations using handheld barcode terminals, as a response to this requirement in supply chains of large and medium-sized businesses. Thanks to its brand-independent structure, the platform can integrate with every ERP solution, therefore providing efficient control and management at every point, from production to sales.

Logo WMS Platform is not just a software, it also adds value to your warehouse processes as your partner producing measurable results in process, personnel and resource management!

Logo WMS Platform

WMS PLATFORM

User Name

Password

Firm

Language

English

Login

Forget Password

A smart solution for end-to-end warehouse management: Logo WMS Platform!

What are the advantages of Logo WMS Platform for your business?

| The most efficient use of warehouse space with warehouse organization

| More efficient use of labor through work assignments suited to the duties and work plans of employees

| Improvement in work results through providing step-by-step guidance to employees in work assignments

| Increase in efficiency in decision-making and operation processes with operation-based smart applications

| Effective control through monitoring of all warehouse processes on the system

Single-point management of warehouse processes

Logo WMS Platform provides single point management of warehouse operations and a strong customer experience between channels. Logo WMS Platform manages the process by providing smart guidance in all warehouse stages such as acceptance of goods, warehouse placement, collecting goods for shipments, selecting the most appropriate vehicle for shipment, shipping goods, and delivering of goods to the customer.

With the Logo WMS Platform Warehouse Management System, which offers features such as integrated handheld terminals within the system, cutting-edge barcode systems, and the ability to use different modules and make customized adjustments, medium-sized and large businesses can lower their costs as well as increase efficiency.

Reduce your costs, increase profitability and efficiency with integrated and automated warehouse management!

Infrastructure with maximum flexibility, adaptable to the needs of every sector

Food, electronics, textile, white goods, spare parts... Whatever sector you operate in, businesses with warehouses have specific needs in their operations. Logo WMS Platform can be adapted to sector- and business-specific needs thanks to the built-in development tool. Therefore improvements to increase speed, efficiency, and therefore provide competitive advantage can be performed very easily.

The Android handheld terminal screens and processes can be updated by users and the Reporting tool enables designing of reports and lists in Logo WMS Platform specifically for users. The additional table and additional field structure in the solution facilitates additions and customizations according to various processes created for different customers. Additional columns for office screens provide fast access to specified information.

Adjust to your needs with customizable infrastructure and screens.

Time and cost savings

The most critical factor in warehouse management is to be able to prevent time loss and high costs. The Logo WMS Platform brings the advantage of automation in warehouse processes such as addressing, stock controls and inventory, minimizing margins of error and maximizing operational speed. This enables more efficient use of your labor in warehouses, as well as eliminates human errors and brings time and cost savings.

Easily find the products you're looking for with Logo WMS Platform's consistent addressing structure with high stock accuracy.

Flexible properties

The Logo WMS Platform offers a wide range of features including Acceptance of Goods, Replenishment, Shipments, Goods Collection, Stock Management, and Production. Therefore, all business processes including purchases, production, sales, distribution management, and labeling are all brought together at a single point. With the Logo WMS Platform, which is the only warehouse management system solution that can be customized to different processes, all businesses achieve efficiency gains in their unique processes.
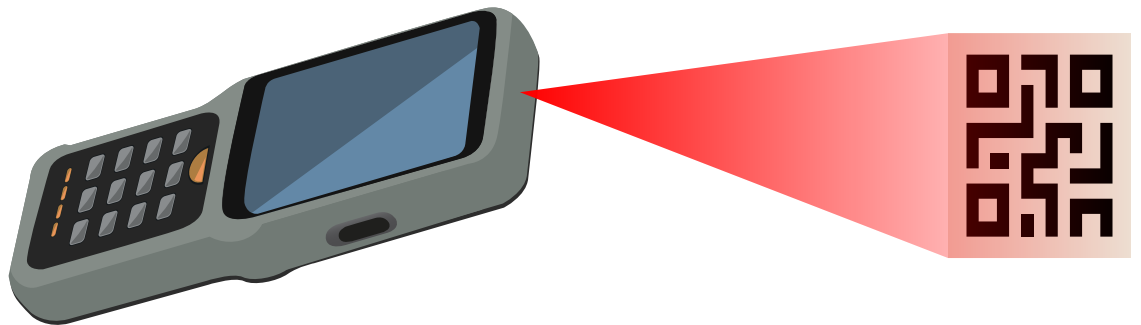
Compatibility with next-generation technologies

Integrated with next-generation technologies such as barcodes, RFID and 2-D barcode technologies, the Logo WMS Platform increases business efficiency by including labeling and label reading processes in the system. Integrated operation with Android handheld terminals facilitates and simplifies the use of these technologies.

Handheld terminals

Integrated with next-generation technologies such as barcodes, RFID and 2-D barcode, the Logo WMS Platform increases business efficiency by including labeling and label reading processes in the system. Integrated operation with Android handheld terminals facilitates and simplifies the use of these technologies.

Declare your freedom with handheld terminals compatible with every operating system!

Reporting design tool

Equipped with its own reporting and adaptation tools, Logo WMS Platform offers the most appropriate reporting for different sectors and businesses. Therefore, businesses gain a competitive advantage, and improve their business processes by having a clearer view of their areas of improvement.

3-D visualization

Logo WMS Platform allows moving around the warehouse in 3-D without physically being in the warehouse, and makes it possible to have a more effective warehouse control and a more efficient warehouse layout.

Robotic warehouse

Robotic warehouse included in Logo WMS Platform to manage AS/RS systems specifically designed for pallet warehouses allows successful management of fully automated warehouses.

Keep pace with Industry 4.0 with Logo WMS Platform; transition to unmanned and dark warehouses.

What can you do with the Logo WMS Platform?

- Efficient order management with reservation receipts and order reservations

- Inventory reservation, rapid and consistent inventory management

- Multi-layered carrying container structure, trackable stocking in nested layers

- Common rule execution feature

- Setting up rule mechanisms as per warehouse processes

- User authorization, user password and session policies

- Advanced record monitoring and controls

- Role/user based multi-authorization codes

- Templates for record numbering

- Customizable receipt status

- Field definition according to warehouse floors and addressing method

- Shift-based work follow-up enabled by detailed shift definitions

- Visual details of materials and registry cards, also enabled in handheld terminals

- Re-design of production processes

Technological qualities

A newly born product from merging Logo's innovative technologies and experience in warehouse processes, the Logo WMS Platform brings operational ease while setting the ground for future warehouse solutions with its improvable technological features. Adjustable to different systems including Industry 4.0, this platform enables you to create the future of digital transformation in warehouse processes, today.

Flexible platform

Logo WMS Platform is the only warehouse management system solution in Turkey that has an RAD (Rapid Application Development) tool, and allows for making of improvements in a short period of time, at a low cost, by customizing the sensitive processes in warehouses on a needs basis.
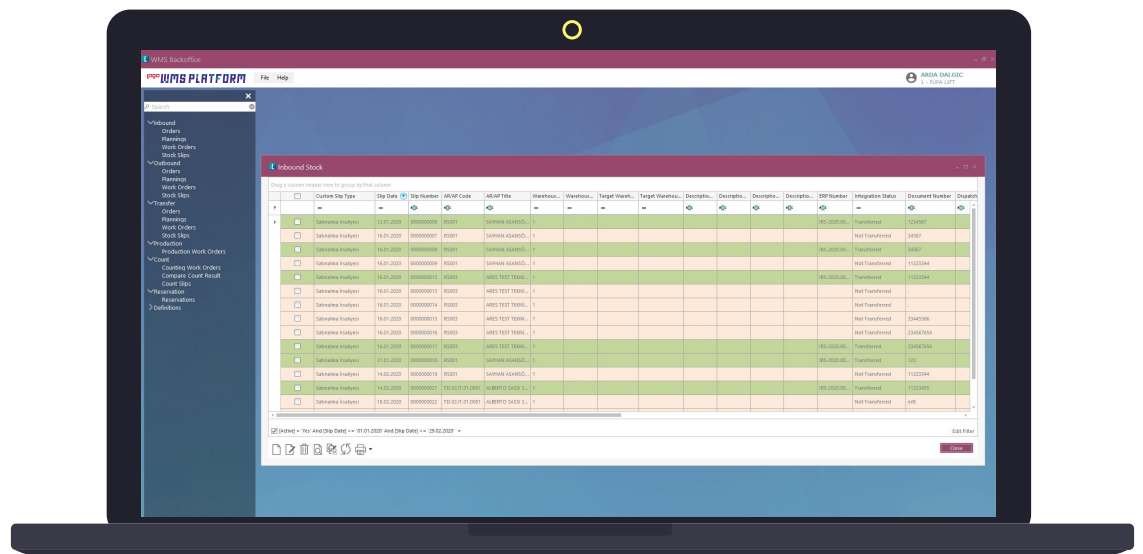
Renewed code and macros

The WMS Platform Script, specifically developed for a flexible structure and now displayed in color, works as the main language of the Logo WMS Platform. With a completely redesigned code structure and macro commands, the Logo WMS Platform now stores macro files in its database for increased system security and reliability.

Changes in database structure

Redesigned from the ground up, the Logo WMS Platform database creates expedited, stable and secure working conditions thanks to its technological prowess and flexibility. The foreign key structure interconnects the tables and both display and function structures can actively be used in every stage.

Basic functions

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Stock monitoring

- Rack-based stock monitoring
- Palet monitoring
- Series/Lots monitoring
- Reserved stock monitoring
- Tracking damaged, rejected and blocked goods
- Inventory

Delivery

- Deelivery planning
- Vehicle planning
- Checking incorrect loading of goods
- Missing/Surplus loading of goods Loading as per FIFO/FEFO
- Prevention of incorrect truck loading operations

Goods receiving

- **Prevention of receival of incorrect, missing or surplus goods**
- **Dispatch checks**
- **Correct placement of goods**

Follow-up of returns

- Checks on returned goods
- Intact and malfunctioning goods

Warehouse order

- **Rack system order**
- **Utilizing maximum storage area**
- **Organizing warehouse**

Employee management

- Work assignments
- Work distribution according to employee duties and responsibilities
- Authorization
- Employee tracking
- Employee performance

Production

- Delivery from warehouse to production
- Goods receival
- Quality control processes

Our integrated solutions with Logo WMS Platform

Logo WMS PLATFORM

Enterprise resource planning

Enterprise resource planning (ERP): Enterprise resource planning (ERP) applications allow businesses to manage all their data and business processes centrally, end to end, and significantly increase operational efficiency. Logo ERP Solutions consists of an extensive portfolio, and provide traceability, effective control, and data reliability in all operations from accounting and finance management to foreign trade, procurement processes and production. In this way, operational processes are automated in every business, and time and cost savings are achieved with a reduced workload. Logo ERP Solutions provide businesses of all sizes with more efficient business processes, greater savings, with higher levels of employee and customer satisfaction.

For further information about WMS Platform

The most valuable IT brand of Turkey

Ecosystem of 5000+ people | 800+ Business partners | 90.000+ Active customers | 1.200+ Employees

Logo is coding the future together with its customers, business partners, employees, investors and all stakeholders as a company contributing to the sustainable success of its customers with its products and services that appeal to all companies from micro size to enterprise level. It creates value for its customers with passion and agility.

Turkey's largest public software company and most valuable information technology brand* Logo, operates in software sector as one of the leading companies since its establishment in 1984. Logo offers application software to enterprises ranging in size from micro companies to large scale corporations. The company, by increasing innovation and creativity in its products and services, lays the foundation for sustainable success by accompanying more than 200,000 companies so far on their journey of growth, with more than 1,200 employees and 800 business partners in 4 different countries at 7 different locations.

In addition to Enterprise Resource Planning, Logo's offerings comprise many complementary solutions such as Customer Relationship Management, Human Resources Management, Workflow Management, Warehouse Management Systems, Business Analytics Solutions and Retail Solutions. Having taken the lead in the ERP sector in terms of number of customers for many years, Logo has a large and dynamic ecosystem that extends from partners to Logo users, from academicians to students and industry professionals. Along with the power stemming from this ecosystem, and believing in the dreams of its customers, sharing the same goals and working diligently to fulfil them, Logo carries out its business with the vision of coding Turkey's future together.

Since its foundation, Logo has been the innovative leader of its sector with the innovations it brought with its products, services, and business processes; more importantly with the added value it created in the digital transformation. Logo has invested in different businesses and technologies, and in recent years has made great leaps and revenue growth due to organic and inorganic growth. Logo has always adopted a fair and transparent management, and currently has a 66% free-float rate. The company became the first public software company in Turkey in 2000.

Logo completed a significant portion of its 35-yearlong history as the market leader in the industry, and after a series of strategic investments aiming at transferring the know-how and experience gained in the Turkish market to abroad, it continues on the path towards becoming a regional player. Logo has been pursuing its firm growth with 41% revenue CAGR (compound annual growth rate) in the last 10 years.

* Brand Finance "Turkey's most valuable and strongest brands report", June 2019

Solutions family

- Warehouse management system
- Enterprise resource planning
- Field sales management
- Human resources
- Digital transformation consultancy services
- e-Solutions
- Logo ecosystem solutions
- Retail
- Customization tools
- Business analytics
- Customer relationship management
- Enviroment health and safety
- Workflow management
- Logo apps

Logo solutions:

- Offers high performance
- Offer an affordable total cost of ownership
- Provides an open platform
- Quickly installed
- Upgradeable functions in line sector-specific needs
- Creates a synergy with common solutions and platforms

Find the closest business partner...